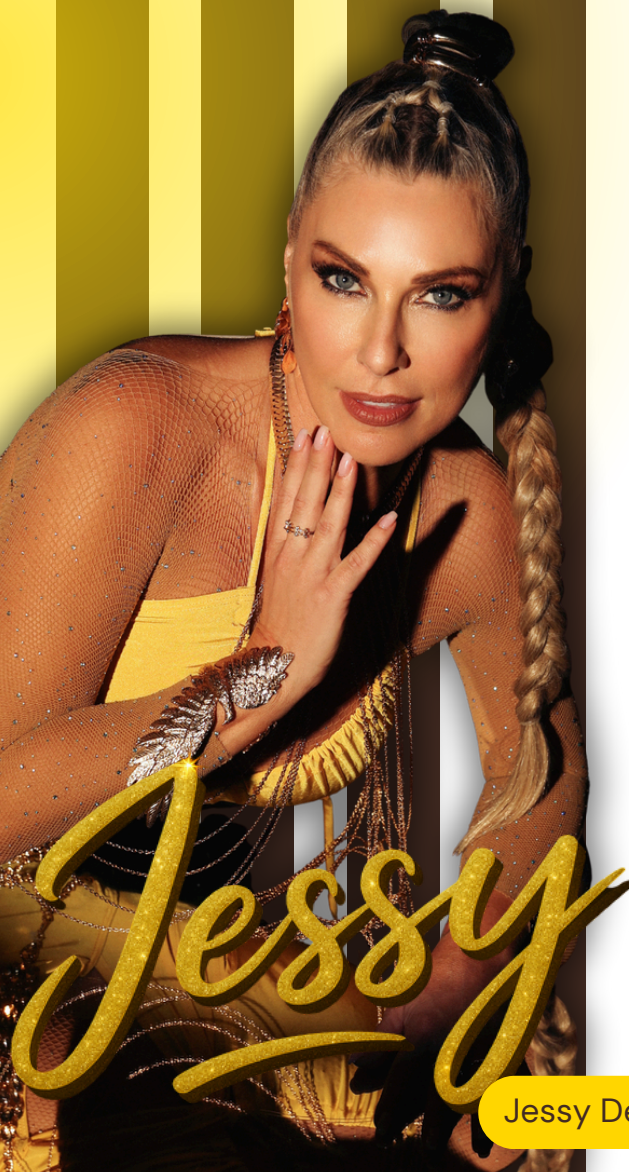


Biography



Jessy De Smet, born in **Zottegem** (BE) in **1976**, has been one of the **most recognizable voices** in **Belgian music** for over three decades. In the **1990s**, she broke through as the frontwoman of **The Mackenzie feat. Jessy** with timeless classics like **Innocence**, **Falling in Love** and **All I Need**. Above all, **Innocence** has grown into a song considered almost **cultural heritage** in **Belgium** today.

In **2001**, **Jessy** launched her **solo career** and wrote the song that would change her life forever: **Look at Me Now**. It became not only a smash hit in Belgium but also her **international breakthrough**. Thanks to that song, she is still invited almost **every weekend** to perform in **Spain**. **Highlights** include the **Love the Twenties** mega festivals, held twice a year and drawing more than 30,000 ecstatic fans each time.

Jessy went on to **write hits** that **consistently** reached a wide audience. **Rain**, **Glorious** and **Emotions** (Don't Stop) confirmed her versatility and craftsmanship as a **songwriter**. In **2006**, she released her own song **Dancing in the Dark** in collaboration with Mickey Modelle. It became a **huge success** in the **United Kingdom** and **Ireland**, making Jessy a beloved artist there as well. To this day, she is **invited** back **almost monthly** to perform in the **UK**.

In the years that followed, Jessy **continued** to **release new music** that kept her fans engaged. In 2010, she returned to the **Belgian charts** with **Missing**, followed by striking collaborations with DJ Rebel on Think About the Way and Angel (2011). A year later, she gave new life to her classic with **Innocence '12**, which again received **massive radio airplay**. Further releases such as Impossible (2012), the successful Nothing at All (2013), and Beautiful (2014) confirmed her enduring relevance. Later, she continued surprising with tracks like Fly Away (2017), the **warm Christmas duet** Christmas Time (2019) with her **mother Rita**, and Reality (2020), a collaboration with DJ Xquizit & Osito. Each release showed that **Jessy never stopped** creating and always **stayed musically active**.

In **2023**, Jessy **shifted** her **focus back** to **Belgium** with the **release** of **Heartbeat**, which **received strong airplay** on **Radio 2**. It marked the beginning of a **new phase** in her **career**, **reconnecting** her with a **broad national audience**. A **year later**, she shined on **national television**, performing the **original 1990s version of Innocence** on the legendary **show Tien Om Te Zien**. The performance was a resounding success and **sparked a new wave** of **attention**.

Today, more than **twenty-five years** after her first big breakthrough, Jessy still **performs** on **international stages every weekend**, from **Spain** to the **United Kingdom**. Her **tour schedule** is **fuller** than ever, her hits **remain timeless**, and her **voice** **continues** to **unite generations**.