

Organizational Behavior

Autumn 2023

Part of the MBA-program

This course focuses on students learning how people behave in an organization. It is the study of what people think, feel, and do in organizations. Organizational behavior field teaches how to understand, influence and predict organizational events. It researches the impact that individuals, groups and structure have on behavior within organization with the aim of improving the effectiveness of the organization

**Course will be held in hybrid format in English*

COURSE OBJECTIVES

The course aims to provide students with practical skills, knowledge and to develop a strong foundation in organizational behavior and its practical application, enabling them to contribute effectively to the success of organizations and businesses. Choose this course if you want to:

- Understand how to apply organizational behavior knowledge in complex business settings
- Explore strategies for creating a positive and productive work environment through the cultivation of organizational values, norms and practices
- Develop effective communication skills
- Learn to use basic theories of organizational behavior in unpredictable and changing situations

COURSE OUTCOMES:

At the end of this course the students should be able to:

- Understand the importance of practical application of Organizational Behavior knowledge in complex business environments
- Apply methods to understand and influence employee behavior in complex business environments
- Understand behavior modification theories and know how they can be applied in stable and changing organizational settings
- Choose the most appropriate behavior modification methods in the face of limited knowledge of the business situation
- Develop effective communication skills and demonstrate them effectively in practical classroom projects
- Understand how to build organizational culture to improve organizational performance
- Understand how to use group dynamics techniques to improve organizational and individual performance and apply these techniques in complex business situations

Sign up for Organizational Behavior today!

Have more questions?

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