

Innovations Management

Winter 2024

Part of the MBA-program

This course will start with a helicopter view of building an innovation engine: innovation agenda, portfolio of innovation projects as well as innovation culture. And then move on with learning the frameworks entrepreneurs or chief innovation officers need to incubate or co-create new corporate ventures. Students will also take notes in their innovator's journals and present self-reflection by the end of the course. Thus, all those taking the Innovation management class, will be familiar both with key theories and frameworks and have a clear 'action' toolkit to bring the knowledge to practice

****Course will be held in hybrid format in English***

COURSE OBJECTIVES

The main objective of this course is to introduce key concepts and frameworks on innovation management and new ventures development. To familiarize with the practice of innovation both in Ukraine and abroad, and to help to work on capstone projects and build innovation muscles. Join this course if you need to:

- Develop the ability to build an innovation agenda by understanding the components of an innovation engine, including the identification and prioritization of innovation projects and the cultivation of an innovation culture within organizations
- Be equipped with the necessary frameworks and tools to incubate or co-create new corporate ventures
- Familiarize with the practice of innovation in both Ukraine and abroad
- Engage with practitioners representing organizations in Ukraine to gain insights into the trends and practices of various industries
- Maintain an innovator's journal, where you can take notes, reflect on your learning experiences, and document your personal insights and growth as an innovator
- Get a practical "action" toolkit that allows you to translate your knowledge of key theories and frameworks into actionable strategies

Lecturer:

Oksana Hoshva, Lecturer at KSE GBS, Adjunct Professor, Founder DOT_DOT Innovation, Hoshva PR and Hoshva DGTL

Areas of expertise:

- Innovation management
- Design Thinking
- Service Design

- Strategy Design

COURSE OUTCOMES:

At the end of this course the students should be able to:

- Explain key innovation-related concepts and frameworks
- Name key corporate innovation examples from Ukraine
- Develop an innovation portfolio for an organization of choice
- Design a process of coming up with innovative ideas and testing them

Sign up for Innovations Management today to create more exciting innovations!

Have more questions?

Contact us

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