

ORGANIZATIONAL DEVELOPMENT



WHEN

Winter 2025

CREDITS

2

FORMAT

Online Offline

EXTRA

MBA-course

LANGUAGE

English

The course provides the description of the most popular methods, characteristics and practical application of the discipline as well as understanding of the role of the organizational development practitioner in the change initiatives.

You will review the types and basis of corporate culture, as well as its analysis. You will obtain practical tools on how to make assessment and implement cultural changes in the organizations for the benefit of different areas of business and company metrics on the practical case study.

COURSE OBJECTIVES

The aim is to deliver a theoretical background of the discipline and give understanding and practical skills on how to apply the gained knowledge in organizational development, creating effective organizational models, while managing the change appropriately and smartly. You will:

- Acquire knowledge of various methods and approaches for implementing effective Organizational Design in order to create an efficient organizational model
- Comprehend the origins and models of Change Management as a logical and structured approach to driving Organizational Development initiatives
- Develop a change management plan to effectively guide and support organizational transformations
- Conduct assessment and analysis of corporate culture, identify threats and negative signs of ineffective cultural features, and propose practical tools and methods for effective cultural change if necessary
- Develop practical skills in implementing cultural changes that align with the organization's objectives and benefit different areas of the business and company metrics.

Please visit our website for the most current information

<https://mba.kse.ua/>

COURSE OUTCOMES:

At the end of this course the students should be able to:

- Apply Organizational Development inquiry, while assessing the reasonability of the changes from the perspectives of various stakeholders and make decisions regarding the changes
- Implement positive organizational changes, taking into consideration various of aspects
- Create change management plan
- Apply effective Organizational Design models for optimal operation and functioning.
- Make an assessment and analysis of corporate culture, recognize threats and negative signs of the ineffective cultural features, and use practical tools and methods to the effective change if necessary.

CONTACT INFORMATION

KSE Graduate Business School
Ph +380-067-441-01-11
gbs@kse.org.ua