

ORGANIZATIONAL BEHAVIOR



WHEN

Spring 2025

CREDITS

3.5

FORMAT

Online Offline

EXTRA

MBA-course

LANGUAGE

English

The work of organizations is accomplished by people working in groups. Therefore, to be effective business managers we need to understand how people behave in groups, so we can understand their behavioral patterns, predict the behavioral responses to our actions and, ultimately, be able to manage the organizational outcomes.

Organizational behavior as a field of study uses learnings from organizational and behavioral studies to equip managers with an understanding of people behavior on three levels — individual, group and organization as a whole. We seek to understand what motivates people, what makes them behave differently in similar settings; how they cooperate and conflict, and what managers could shape behavior and actions for the benefit of the people and organizations.

COURSE OBJECTIVES

Modern managers lead people in complex environments, in a fast-paced and unpredictably changing business context, often working in virtual or hybrid work format. We will discuss how individual differences influence people behavior in collectives and study main approaches to influencing and modifying behavior — communication and listening, teamwork, and conflict management.

Please visit our website for the most current information

<https://mba.kse.ua/>

COURSE OUTCOMES:

At the end of this course the students should be able to:

- Summarize main theories of individual behavior and group dynamics applicable to a hybrid work place
- Explain and know how to use behavior modification theories in various contexts and group setups
- Choose the most appropriate methods of behavior modifications in hybrid and virtual workplace
- Compare methods of leveraging group dynamics to enhance individual and group performance and demonstrate that understanding in their teamwork during the course
- Use critique approaches to building organizational culture to enhance organizational performance.

CONTACT INFORMATION

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