INTERNATIONAL CONFERENCE ON RESEARCH AND INNOVATION IN INFORMATION SYSTEMS, MARKETING, ENTREPRENEURSHIP, TECHNOLOGY AND ACCOUNTING (ICRIIS-META)



ICRIIS-META 2023 : MAIN PROGRAM SCHEDULE

DAY 1

25TH OCTOBER 2023 (WEDNESDAY)

8.15 am - 9.00 am Registration at Grand Petra 1 (Level 2)

9.00 am - 10.00 am Welcoming Remarks and Presentation

Recitation of Doa

Briefing

 Opening Remarks by DR. NOR ZAFIR MD SALLEH -Deputy Dean Academic of Faculty of Management, UTM

• Montage Presentation

Paper Presentation 1A (Paper ID: 46, 59)

10.00 am - 10.30 am **Breakfast**

10.30 am - 11.30 am Parallel Session 2A, 2B (Level 2)

Paper ID: 2A (10, 22, 50, 54) 2B (17, 32, 6, 42)

Keynote 1 - "Navigating the Success in High Risk Digital Project" 12.00 pm - 1.00 pm

(Grand Banquet Hall, Level 6)

(MC: Dr. Logaiswari

Indiran)

MR. ANWAR AWANG MAN,

Assistant General Manager, Defense, Security, Aviation & Maritime Division,

TM One Malaysia

Lunch Break (Level 6) 1.00 pm - 2.30 pm

Parallel Session 3A, 3B - Paper ID: 3A(27, 33, 34, 19), 3B(51, 21, 28, 23) 2.30 pm - 3.30 pm

3.45 pm - 4.45 pm Parallel Session 4A, 4B - Paper ID: 4A(12, 13, 15, 40), 4B(7, 58, 9, 11)

DAY 2

26TH OCTOBER 2023 (THURSDAY)

Room for Parallel Presentations:

Grand Petra 1 – 1A, 5C, 6C Seminar Petra 1 - 2A, 3A, 4A, 5A, 6A Seminar Petra 2 - 2B, 3B, 3B, 4B, 5B, 6B

8.15 am - 9.00 am Registration at Grand Petra 1 (Level 2)

9.00 am - 10.00 am Parallel Session 5A, 5B, 5C (Level 2)

Paper ID: 5A(35, 45, 41, 26), 5B(57, 44, 4, 38) 5C(52, 53, 55, 60)

10.00 am - 10.30 am Breakfast

10.30 am - 11.30 am Parallel Session 6A, 6B, 6C (Level 2)

Paper ID: 6A(56, 30, 61, 36, 47), 6B(18, 8, 49, 5), 6C(24, 48, 31,62)

11.45 am - 1.00 pm Keynote 2 – "Impact of Digital Transformation of Business on

Inclusive Innovation" (Grand Petra 1, Level 2)

(MC: Dr. Logaiswari

Indiran)

PROF. DR. MOHD HASSAN MOHD OSMAN,

Head of DBA Program

DRB Hicom University of Automotive, Malaysia

Best Paper Awards

Closing Remarks by ASSOC. PROF. DR. AHMAD JUSOH

Dean of Faculty Management, UTM

1.00 pm - 2.30 pm Lunch Break (Level 6)

Workshop on "Supercharge Your Research with Al: Discovery, 2.30 pm - 4.30 pm

Automation and Data Analysis" by MyAIS & ISSI RG (Level 2)







