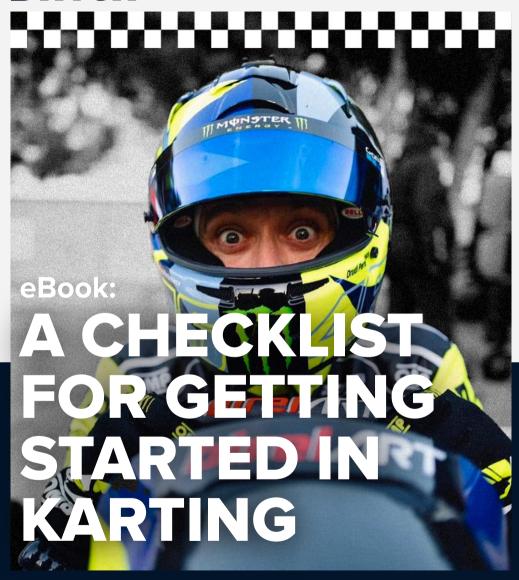
Driven



1. Introduction: The Journey into Karting

Welcome to the thrilling world of karting! Strap yourself in, because we're about to dive into an **adrenaline-fueled journey** that will have you gripping the edge of your seat. Whether you're a seasoned racer or just starting out, one thing is clear: having the right gear is absolutely crucial for success on the track.

In this eBook, we'll guide you through a comprehensive checklist of essentials that every karting enthusiast should have in their arsenal. From specialized wear that enhances your performance to top-of-the-line equipment that keeps your kart running at peak performance, we've got you covered.

So, let's rev those engines and get ready for an exhilarating ride as we explore the must-have items for karting. It's time to take your passion to new heights with gear that will give you the competitive edge needed to dominate each lap. Are you ready? Let's go!



2. The Basics of Karting Wear

When it comes to karting, wearing the right gear is essential for both safety and performance. Each piece of specialized karting wear plays a crucial role in ensuring that you have the edge on the track.

First up, let's talk about karting gloves. These aren't your average pair of gloves - they are specially made to provide maximum grip on the steering wheel. A secure hold means better control over your kart and ultimately a faster lap time.

Next on our checklist is karting shoes. These shoes feature unique soles that allow for optimal pedal control. With precise footwork being essential in racing, having the right footwear can significantly improve your performance on the track.

We can't forget about karting underwear either! While it may not be visible to others, wearing specialized underwear provides both safety and comfort during those intense races. Designed with breathable fabrics that keep moisture and heat are kept in check, quality karting underwear ensures you can stay cool and dry throughout your race without discomfort or distraction.

Choosing the right helmet is also paramount when it comes to protecting your most valuable asset - your brain! A racing helmet offers both superior impact protection and additional ventilation systems that keep racers cool under pressure.

So why is specialized karting wear so important? It's simple: it enhances performance and keeps you safe out there on the track. It also serves as a great opportunity to display your own or a sponsor's brand at the races. Investing in quality gear tailored specifically for karting will give you a competitive edge over other racers who haven't prioritized their attire.

When venturing into auto racing, there are additional essentials to consider. Equipment such as racing gloves, shoes, suits, and more need to be the correct size for the driver. It is surprisingly common for beginner and intermediate drivers to wear slightly bigger sizes, so it pays to double-check that everything matches your measurements.

Remember, every detail counts when it comes to racing success – including what you wear! So don't underestimate the importance of specialized karting wear; it could be the key to unlocking your full potential as a racer.

Hey there future kart racer!

Jumping into the world of karting is exhilarating, but before you hit the track, let's talk about gearing up properly. Safety first, right?

- Karting Gloves: Think of them as a snug handshake with your kart.
 Specially designed for karting, they give you that perfect grip,
 making you and the steering wheel old pals. Hello to better control and faster lap times!
- **Karting Shoes:** It's like dancing with your kart. You need the right shoes for that perfect footwork! The unique soles are your secret weapon for top-notch pedal control.
- Karting Underwear: Sounds funny, right? But this undercover hero
 is all about keeping you cool and comfortable. Designed with
 breathable fabrics, you'll be saying goodbye to unwanted
 distractions.
- Karting Helmets: Your noggin is precious! Helmets are your guardian angels, always there to watch over you, protecting against those unforeseen bumps and nudges.
- Racing Suit: This is your superhero cape! Not only does it protect
 against burns and scrapes, but it also makes you look the part. Race
 with style and confidence!
- **Rib Protector**: Think of it as a hug for your ribs. Karting can be a thrilling dance, and this ensures you're cushioned during those intense twists and turns.
- Neck Collar: Like a comforting scarf, but with a purpose. It's there to support and protect your neck during those moments when you need it the most.



In the world of karting, quick reflexes are king. A lightweight suit, such as the OMP series, makes a world of difference. It ensures you move freely, take sharp turns with ease, and remain alert throughout the race. Plus, with the track temperatures occasionally soaring, a breathable. light suit is your best defense against discomfort.

DRIVEN'S OMP Karting Suit encapsulates everything a kart racer desires: safety, comfort, flexibility, and peak performance. Because when you're on that track, it's not just about speed – it's about racing with confidence and style.

Choose to be the best on the track. Choose DRIVEN SM Products' OMP Karting Suit.

UNLEASH YOUR IMAGINATION WITH A CUSTOMIZED OMP RACING SUIT!

Step onto the race track making a statement that's uniquely yours. With **OMP Racing**'s tailored customization service, not only do you embrace top-notch safety and performance, but you also get a canvas to showcase your brand and creativity. The possibilities? They're truly endless.

Why settle for ordinary when you can stand out?

Unparalleled Selection: Dive into a range of suit models, each boasting distinct technical features. Find your perfect match, and then tap into the customization guide and template to kickstart your design journey.

A Spectrum of Choices: With a rainbow of colors at your fingertips, the only limit is how vividly you can dream. Choose hues that reflect your team's spirit or that amplify your personal style.

Make Your Mark: Transcend the norm by integrating your team's logos, designs, and ethos directly onto your suit. Need a dash of inspiration? Our talented sales department is brimming with ideas to make your suit truly stand out.

The stage is yours – boost your brand, fuel your creative vision, and let the world see you in a suit that's as unique as your racing style.

With OMP Racing, you're not just wearing a suit; you're donning a masterpiece.



NOTE: To ensure the sharpest and most vibrant finish, your logos and graphics should be high-resolution. Accepted formats include .ai, .eps, .pdf, or a high-res jpg (minimum 300dpi). Always refer to the Pantone standard for the most accurate color representation.

2.1 Karting Gloves: Your Grip to Victory

When it comes to karting, having a firm grip on the steering wheel is crucial. That's where karting gloves come in - they provide the traction and control needed for those sudden hairpin turns and high-speed straights. But not just any gloves will do. Karting gloves are specially designed with materials that enhance grip and sensitivity, allowing you to feel every nuance of the track beneath your fingertips. Whether it's rubberized palms or silicone grips, these features ensure that your hands stay firmly planted on the wheel at all times.

In addition to providing better control, karting gloves also offer protection. The open-wheel nature of kart racing means that there is always a risk of scrapes and burns from contact with hot engine parts or rough surfaces. These gloves act as a barrier between your skin and potential hazards, keeping your hands safe while you focus on pushing yourself to victory.

Comfort is another key factor when choosing karting gloves. Racing can be physically demanding, with hours spent gripping the wheel tightly. The right pair of gloves will have padding in all the right places, reducing fatigue and allowing you to maintain optimal performance throughout each race. So next time you hit the track, don't underestimate the power of a good pair of karting gloves. They may seem like a small detail compared to other gear choices but remember - every little advantage counts when it comes to securing victory!

Grip & Sensitivity: Karting gloves offer enhanced traction with features like rubberized palms, ensuring precise control.

Heat Protection: Shields hands from the intense heat of nearby engine parts.

Projectile Defense: Protects against hazards like rocks, bolts, and track debris.

Comfort & Reduced Fatigue: Ergonomic padding provides sustained comfort during races.

Abrasions & Scrapes: Guards against potential skin damage from rough surfaces or skids.



OMP RACING OMP - KS-1R GLOVES

Elasticized Super Top gloves. Silicon palm, precurved for maximum grip. External seams for maximum sensitivity and inner anti-slipping silicon points.

Check our full collection!

VISIT OUR SHOP NOW

Check our FULL Karting Gloves selection

2.2 Karting Shoes: Ensuring Optimal Pedal Control

When it comes to karting, every small detail matters. And one crucial detail that should never be overlooked is your choice of karting shoes. These specialized shoes are designed to provide optimal pedal control, giving you the edge you need on the track.

With their lightweight construction and durable materials, karting shoes offer enhanced sensitivity and responsiveness. They allow you to feel the pedals better, ensuring precise movements and quick reflexes. This can make all the difference when navigating tight corners or executing flawless overtakes. Another key feature of karting shoes is their grip-enhancing soles

Made from high-quality rubber compounds, these soles provide excellent traction on the pedals, allowing for maximum power transfer during acceleration and braking. You'll feel more connected to your kart and have greater control over its performance.

As with other types of karting apparel, comfort is a top priority in karting footwear. Most brands incorporate breathable materials and cushioned insoles to keep your feet cool and comfortable throughout those intense racing sessions. Plus, they often come with adjustable straps or laces for a snug fit that minimizes slippage.

Investing in a pair of quality karting shoes is not just about style or comfort – it's about maximizing your potential as a racer. So why settle for regular sneakers when you can have footwear specifically engineered for karting? Give yourself the advantage on the track by choosing Kart Racing Shoes that ensure optimal pedal control!



KS-3 SHOES MY2021 KARTING SHOES

Karting shoes in suede leather with mesh inserts for high breathability. Outsole specifically designed for kart drivers, with rear elastic padded insert for improved comfort.

Check our full collection!

VISIT OUR SHOP NOW

2.3 Karting Underwear:Safety and Comfort on the Track

Why is karting underwear so important? Well, for starters, it provides an extra layer of protection between you and your racing suit. This added barrier helps to absorb moisture and prevent chafing during those intense sessions on the track.

Not only does karting underwear offer comfort, but it also plays a crucial role in safety. Karting underwear also enhances performance. With its snug fit and moisture-removing properties, it keeps sweat at bay and allows you to focus solely on driving without distractions from discomfort or heat build-up.

Common karting underwear will cover long or short-sleeved tops, balaclavas, and racing socks. It can also include any long johns if you add these to your preferred racing equipment.

Investing in quality karting underwear is a small step towards ensuring both your safety and comfort while out on the track. So don't overlook this seemingly minor gear item – make sure your checklist includes high-performance underwear built specifically for motorsport racing!



OMP - KS SUMMER SHIRT LIGHTWEIGHT SHORT-SLEEVED SHIRT

Short sleeved T-shirt. Elastic fabric, hydrofobic higly hygienic hollow fiber. Low density jacquard weaving for high breathabiliry for use in hot conditions.

VISIT OUR SHOP NOW

Check our FULL Karting Underwear Collection



When it comes to motorsport racing, the safety of the racer is paramount. And at the core of that safety lies one crucial element: the helmet. The helmet isn't just a mere accessory; it's the racer's most vital piece of protective equipment that allows many motorsport professionals to walk away from accidents where they may have been injured. Combining kart racing with the highest levels of safety should be every driver's goal, and a great way to achieve this is by investing in a quality helmet.

A racing helmet serves multiple purposes. It provides essential head protection in case of accidents or collisions on the track. The outer shell is designed to absorb and distribute impact forces, reducing the risk of serious head injuries.

A good racing helmet incorporates advanced ventilation systems to keep racers cool during intense races. Proper airflow helps prevent overheating and ensures maximum comfort throughout long sessions on hot tracks.

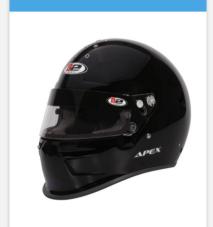
You can also improve helmet ventilation by wearing a balaclava underneath your helmet. This is a very common method for not just improving ventilation, but also for extending the lifespan of your helmet. This is because the balaclava soaks up excess moisture that would otherwise be transferred to the helmet.

Additionally, today's helmets are equipped with state-of-the-art visor technology. These visors offer optimal clarity while blocking harmful UV rays and shielding against debris such as dust or small stones that could potentially impair vision during high-speed races.

And if you aren't sure about how much to pay for a helmet when you are starting out, just know that amateur racers can also find reliable options within semi-pro lines that offer excellent levels of safety at more accessible price points without compromising critical features like enhanced aerodynamics or lightweight construction.

You can find out more on the following pages.

3.1 The Amateur & Semi-Pro Helmet Line: Bridging the Gap





The journey from amateur to professional in the world of karting is an exciting one. As you gain experience and hone your skills on the track, it becomes essential to invest in gear that bridges the gap between amateur and pro-level performance.

One crucial aspect of this transition is upgrading your racing gloves. While entry-level gloves may have served their purpose during your early days, as you progress through the ranks, you'll need a higher level of control and precision. The semi-pro line of racing gloves offers advanced features like reinforced palms, improved grip, and better breathability – all designed to enhance your performance on the track.

Another important component of bridging the gap to professionalism is selecting the right helmet. A quality racing helmet not only protects your head but also plays a significant role in providing clear visibility and minimizing distractions. In the amateur and semi-pro line of helmets, you can find options with lightweight construction, excellent ventilation systems, adjustable visors, and built-in communication capabilities — all tailored for those aiming to take their racing career more seriously.

As you continue striving towards professional status on the race track, remember that every detail counts. Investing in gear from the amateur & semi-pro line will provide you with enhanced control over your vehicle while simultaneously offering superior protection against potential hazards - giving you an edge over other racers still relying solely on entry-level equipment.

Check our FULL Karting B2 Collection

3.2 The Professional Helmet Line For Elite Racers



The Professional Line of racing helmets is designed specifically for the elite racers who demand uncompromising performance and top-notch safety. These helmets go above and beyond standard requirements, incorporating advanced features and technologies to give professional drivers a competitive edge on the track.

All helmets in this professional line are <u>compliant with</u> <u>SNELL safety standards</u>, with some helmets also satisfying additional performance standards such as **SFI and FIA**.

One of the key features of the Professional Line is its exceptional aerodynamic designs. These helmets are meticulously crafted to minimize drag and maximize airflow, allowing racers to maintain optimal speed while reducing wind resistance. This attention to detail can make all the difference in a tight race where every second counts.

In addition to superior aerodynamics, these helmets also prioritize safety. They are constructed using high-quality materials that provide excellent impact protection without compromising comfort or weight. The interior padding is carefully designed to absorb shocks and distribute energy evenly across the helmet, further safeguarding against head injuries in case of an accident.

Check our FULL Karting Bell Helmets Collection



4. DIY: The Backbone of Maintenance

When it comes to karting and motorsport racing, the thrill of the track is not just about speed and skill. It's also about taking care of your machine and ensuring it performs at its best. That's where DIY maintenance comes in - a vital aspect that often goes unnoticed but plays a crucial role in every successful race.

To begin with, mechanic's gloves are an essential tool for any aspiring racer turned amateur mechanic. These gloves protect your hands from cuts, scrapes, and dirt while allowing you to maintain a firm grip on tools and parts. They're like a shield for those precious hands as you repair your kart.

Next up are fluid transfer containers. These are precision instruments designed to make pouring oils, fuels, and other fluids a breeze. With their easy-to-use features like quick-release caps and anti-drip spouts, you can say goodbye to messy spills during refueling or oil changes.

But what good is a quality kart if you don't have the right maintenance products to keep it going? High-performance lubricants, for example, ensure smooth operation for various components in your kart. From chain lubes to gearbox oils, these premium products keep everything running smoothly on the track.

4.1 Mechanic's Gloves:

Protecting Hands That Heal

Mechanic's gloves are an essential tool for anyone involved in the world of karting and motorsport racing. These gloves not only protect your hands from cuts, abrasions, and burns but also provide a secure grip when working on your racing machine.

When it comes to maintaining and repairing your kart or race car, having reliable equipment is crucial. Mechanic's gloves are designed with durable materials that can withstand the demands of handling tools, fasteners, and various components. They offer excellent dexterity and flexibility, allowing you to work with precision and efficiency.

The last thing you want is to injure your hands while trying to fix or tune up your racing vehicle. With mechanic's gloves, you can confidently handle sharp objects or hot surfaces without worrying about potential injuries. These gloves act as a shield against any potential hazards lurking in the garage or pit area.

Not only do mechanic's gloves protect your hands physically, they also provide comfort during prolonged periods of work. The padded palms help reduce fatigue by absorbing shock and vibrations caused by power tools or impact wrenches.

Investing in high-quality mechanic's gloves is a no-brainer for racers who take their maintenance seriously. By protecting your most valuable assets (your hands), these gloves ensure that you can continue pursuing your passion without setbacks from avoidable injuries.

So next time you gear up for some serious maintenance on your kart or race car, don't forget to slip on a pair of dependable mechanic's gloves. Your hands will thank you! And remember: safety first!





Check our FULL Mechanic Gloves Collection

4.2 Fluid Transfer Containers:

Precision in Every Pour

OilSafe® Fluid transfer containers are an essential tool for any karting or motorsport enthusiast. These specialized containers ensure precision in every pour, allowing you to accurately measure and transfer fluids such as oil and coolant. With their innovative design and features, fluid transfer containers make topping up fluids a breeze.

One of the key advantages of using fluid transfer containers is their ability to prevent spillage, control contamination or wastage. The precision spout allows you to direct the flow of liquid directly into your kart's reservoir without any mess or overflow. This not only saves valuable resources but also ensures that you have optimal control over fluid levels during your maintenance routine. Besides, who wants to be cleaning up spills all the time?

Another benefit of **OilSafe®** containers is their ergonomic design. They are typically lightweight yet durable, making them easy to handle even in high-pressure situations when you might be rushing to refill and then get back on the track. Having a well-designed container can make all the difference in maintaining focus and efficiency.

Furthermore, **OilSafe**® fluid transfer containers often come with additional features that enhance convenience and safety. Some models include anti-spill caps or built-in filters to prevent contaminants from entering your kart's system. These small details may seem insignificant but can greatly contribute to the overall performance and longevity of your vehicle.

Investing in a high-quality fluid transfer container is an important step towards achieving success in karting or motorsport racing. It enables precise pouring, prevents spillage, and control particle contamination that affects reliability of the equipment.

Avoid the pitfalls of funnels—contaminants risk machinery health! Switch to Sealable & Reusable Containers for clean lubrication.



Check our FULL Transfer Containers selection

4.3 High-Performance Lubricants:

Keeping things Running Smoothly



The Imperative of High-Performance Lubricants

In our fast-evolving mechanical age, the demand for machinery to perform at its peak has never been more pressing. High-performance lubricants play a pivotal role in this landscape. These specialized lubricants minimize wear, reduce friction, and optimize performance, ensuring machines not only run but excel in their operations.

Why opt for high-performance lubricants? They:

Ensure Longevity: Reduce the frequency of machinery replacement or repairs.

Boost Efficiency: Smooth operations mean less energy consumption and better output.

Combat Extreme Conditions: Whether scorching heat or biting cold, high-performance lubricants function seamlessly.

Enter Jet-Lube: a pioneer that understands the intricacies of these needs. Since 1949, we've championed machinery excellence. Our offerings aren't just products; they're solutions fine-tuned for the challenges posed by modern machines. While Jet-Lube emphasizes its diverse portfolio—from greases to degreasers—our core principle remains: to enhance and ensure machinery's peak performance.

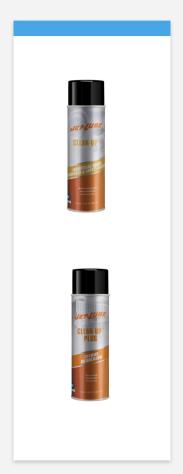
In sectors like motorsports, where every detail matters, the distinction between standard and high-performance lubricants can spell the difference between winning and losing. With Jet-Lube, you're not just choosing a product; you're aligning with a partner devoted to redefining machinery potential.

Realize the benefits. Prioritize high-performance lubrication. Experience the legacy and dedication of Jet-Lube.

Check our FULL Lubricant selection

4.4 Cleaners & Degreasers:

Maintaining Aesthetics and Functionality



Maintaining the aesthetics and functionality of your karting gear is crucial for a successful racing career. And when it comes to keeping your equipment in top shape, cleaners and degreasers are essential tools that should not be overlooked.

Cleaners play a vital role in removing dirt, grime, oil, and other debris that can accumulate on your kart's surfaces. They help restore the shine and appearance of your vehicle, making it look as good as new before hitting the track again. With regular cleaning using high-quality cleaners, you can ensure that every inch of your kart sparkles with pride for a professional look.

Degreasers take things up a notch by cutting through stubborn grease buildup. Engine parts such as chains, sprockets, bearings, and gears require extra attention due to their exposure to intense heat and friction caused by abrasive particles during races. A powerful degreaser helps eliminate these contaminants effectively while maintaining optimal performance levels.

Using specialized cleaners and degreasers not only enhances the visual appeal of your race machine but also extends its lifespan. By promptly removing corrosive elements like grease and tar, you prevent premature wear and tear on critical components.

Investing in high-quality cleaning products will pay off in the long run by reducing maintenance costs associated with replacing damaged parts or repainting bodywork due to neglect or improper cleaning. So don't underestimate the power of cleaners and degreasers - they are key players in preserving both aesthetics and functionality in motorsport racing!

Check our FULL Cleaners & Degreasers Collection

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As you embark on your journey into karting and motorsport racing, it becomes clear that having the right gear is crucial for success. From specialized karting wear to high-performance lubricants, every aspect plays a vital role in your racing future.

When it comes to karting wear, there are key essentials you should consider. Karting gloves provide the grip needed for victory, while karting shoes ensure optimal pedal control. Don't forget about karting underwearnot only does it enhance safety, but it also ensures comfort during those long hours on the track.

Venturing into auto racing requires a deeper understanding of essential gear. Racing gloves become even more critical as the stakes get higher – they provide superior control and precision when milliseconds matter.

Remember that there are professional-grade helmets for elite racers who demand nothing but top-notch quality. For those bridging the gap between amateur and semi-pro levels, there are options available that offer excellent protection without breaking the bank.

Of course, protecting your brain should always be a top priority. A quality racing helmet is not only essential for safety but also serves as your command center on the track. With different lines available depending on your level of expertise, finding a helmet that meets both professional standards and fits within your budget is key.

Maintenance plays an integral role in keeping your kart or race car running smoothly. Equipping yourself with mechanic's gloves ensures that you can handle any repairs or tune-ups without compromising dexterity or comfort. Additionally, investing in high-performance lubricants, fluid transfer containers, and cleaners & degreasers will simplify maintenance tasks while prolonging the life of critical components.

From gloves to helmets, each gear has its role. But the true emblem of a racer's commitment? The racing suit. This isn't just attire—it's a symbol of dedication, designed for utmost safety and optimal performance. As you gear up for karting or motorsports, remember: the suit isn't just a requirement, it's a rite of passage. Your journey on the track truly begins when you zip up that suit.

At **DRIVEN** I **PERFORMANCE PRODUCTS**, we're not just another automotive store. Our commitment is a promise of unmatched excellence. With world-leading manufacturers from the Automotive and Motorsports industry as our trusted partners, we bring to you products that stand as a testament to groundbreaking technology, pioneering materials, and unparalleled safety. When you choose us, you're not just buying a product, but investing in a legacy of performance, innovation, and utmost safety.

Elevate your driving experience with us, because when it comes to automotive excellence, we drive the future. Secure your ride with the best; you deserve nothing less.

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<u>info@drivensm.com</u> Toll Free: +1 (866)978-8117













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