



Trends & innovations in grain producing, storage and processing

February 2, 2024

AGRO UKRAINE SUMMIT



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On February 2, Kyiv will host an all-Ukrainian agrarian summit that will bring together leaders of the Ukrainian agrarian community to find answers to key challenges for the country's agricultural production

Organizers: Association of Pulse Producers and Consumers of Ukraine, Association of Elevators of Ukraine, ProAgro Group

Venue: Obolonska Embankment 20, Kyiv, Golf Center

Summit objectives: analyze the current situation and summarize the work of the agro-industrial complex in the 2022-2023 season, highlight the main challenges for the agricultural sector and find ways to overcome them, develop solutions to ensure stable operation and increase the efficiency of agriculture in wartime

Target audience: crop growers, elevators, processors, logisticians, traders and all companies providing the relevant industries with equipment, technologies and services

The summit will include:

- Dialogue panels
- Presentation seminars from market leaders
- Speeches by leading industry experts with cases of effective agribusiness, government officials and experts
- Exhibition of technological solutions and equipment from leading manufacturers
- Business communication zones
- Live music, lounge area
- Coffee breaks, buffets



How to join the event?

Participate as a visitor

Book an entrance ticket and get the opportunity to listen to panel discussions, visit the exhibition, establish new contacts with other market players on the sidelines of the forum

Request your ticket via e-mail

or

Become our partner

Get a unique opportunity to present your company's products and services to a large target audience. We provide our partners with a variety range of services

Learn about partnership programs on the next slides



Entrance ticket price

	Agricultural producer, processing company, grain elevators	Other companies	Non-resident companies
Registration and payment until December 31, 2023	5 000 UAH	10 000 UAH	300 EUR
Registration and payment from January 1, 2024	6 000 UAH	12 000 UAH	350 EUR

Discounts: every third ticket from one company is FREE!



General partner

- A branded stand at the event exhibition - 21m2
- Speech in the FIRST dialogue panel (20 min) on the stage of the summit
- Participation of company representatives in the event - 5 persons
- Invitations (tickets) for the company's clients - 30 persons
- Broadcast of the partner's advertising video on the event screens (video up to 30 seconds, broadcast at least 20 times)
- Placement of an advertisement unit in the summit catalogue - 2 pages A5
- Posting of 5 advertising publications on the ProAgro website with distribution in social media during the calendar year
- The right to distribute advertising and printing products
- The right to brand 50 chairs in the event hall (does not include production and placement by the organizer)
- Placement of the partner's status and logo on the event brandwall, in announcements, in the programme, in the event catalogue
- Announcement of the partner company on the resources of ProAgro Group
- Mentioning of the partner in the postrelease on the ProAgro Group portal, as well as in the officially accredited publications of the summit
- Organization of photo/video shooting and provision of materials
- The right of placing a branded photo zone



Exclusive partner

- A branded stand at the event exhibition - 15m2
- Presentational speech (15 min) on the stage of the summit
- Participation of company representatives in the event - 4 persons
- Invitations (tickets) for the company's clients - 25 persons
- Broadcast of the partner's advertising video on the event screens (video up to 30 seconds, broadcast at least 20 times)
- Placement of an advertisement unit in the summit catalogue - 2 pages A5
- Posting of 4 advertising publications on the ProAgro website with distribution in social media during the calendar year
- The right to distribute advertising and printing products
- The right to brand 25 chairs in the event hall (does not include production and placement by the organizer)
- Placement of the partner's status and logo on the event brandwall, in announcements, in the programme, in the event catalogue
- Announcement of the partner company on the resources of ProAgro Group
- Mentioning of the partner in the postrelease on the ProAgro Group portal, as well as in the officially accredited publications of the summit
- Organization of photo/video shooting and provision of materials
- The right of placing a branded photo zone



Official partner

- A branded stand at the event exhibition - 12m2
- Presentational speech (15 min) on the stage of the summit
- Participation of company representatives in the event - 4 persons
- Invitations (tickets) for the company's clients - 15 persons
- Broadcast of the partner's advertising video on the event screens (video up to 30 seconds, broadcast at least 20 times)
- Placement of an advertisement unit in the summit catalogue - 2 pages A5
- Posting of 3 advertising publications on the ProAgro website with distribution in social media during the calendar year
- The right to distribute advertising and printing products
- Placement of the partner's status and logo on the event brandwall, in announcements, in the programme, in the event catalogue
- Announcement of the partner company on the resources of ProAgro Group
- Mentioning of the partner in the postrelease on the ProAgro Group portal, as well as in the officially accredited publications of the summit
- Organization of photo/video shooting and provision of materials
- The right of placing a branded photo zone



Special partner 1

- A branded stand at the event exhibition - 8m2
- Participation of company representatives in the event - 3 persons
- Invitations (tickets) for the company's clients - 12 persons
- Broadcast of the partner's advertising video on the event screens (video up to 30 seconds, broadcast at least 20 times)
- Placement of an advertisement unit in the summit catalogue – 0.5 page A5
- Posting of 2 advertising publications on the ProAgro website with distribution in social media during the calendar year
- The right to distribute advertising and printing products
- Placement of the partner's status and logo on the event brandwall, in announcements, in the programme, in the event catalogue
- Announcement of the partner company on the resources of ProAgro Group
- Mentioning of the partner in the postrelease on the ProAgro Group portal, as well as in the officially accredited publications of the summit
- Organization of photo/video shooting and provision of materials



Special partner 2

- A branded stand at the event exhibition - 6m2
- Participation of company representatives in the event - 3 persons
- Invitations (tickets) for the company's clients - 8 persons
- Broadcast of the partner's advertising video on the event screens (video up to 30 seconds, broadcast at least 20 times)
- Placement of an advertisement unit in the summit catalogue – 0.5 page A5
- Posting of 2 advertising publications on the ProAgro website with distribution in social media during the calendar year
- The right to distribute advertising and printing products
- Placement of the partner's status and logo on the event brandwall, in announcements, in the programme, in the event catalogue
- Announcement of the partner company on the resources of ProAgro Group
- Mentioning of the partner in the postrelease on the ProAgro Group portal, as well as in the officially accredited publications of the summit
- Organization of photo/video shooting and provision of materials



Special partner 3

- A branded stand at the event exhibition - 4m2
- Participation of company representatives in the event - 2 persons
- Invitations (tickets) for the company's clients - 4 persons
- Broadcast of the partner's advertising video on the event screens (video up to 30 seconds, broadcast at least 20 times)
- Placement of an advertisement unit in the summit catalogue – 0.5 page A5
- Posting of 1 advertising publications on the ProAgro website with distribution in social media during the calendar year
- The right to distribute advertising and printing products
- Placement of the partner's status and logo on the event brandwall, in announcements, in the programme, in the event catalogue
- Announcement of the partner company on the resources of ProAgro Group
- Mentioning of the partner in the postrelease on the ProAgro Group portal, as well as in the officially accredited publications of the summit
- Organization of photo/video shooting and provision of materials



Separate advertising options

Placement of a banner (roll-up/spider) - 200 EUR

Broadcasting an advertising video on the forum screens
(at least 20 shows, up to 30 seconds each) - 300 EUR

Placement of printed materials on magazine racks -
200 EUR for 100 booklets

Branding of badge lanyards for the summit participants
- 1000 EUR

Branding of chairs in conference hall - 700 EUR for
100 chairs, 1000 EUR for 200 chairs

Placement of vehicles, agricultural machinery, etc. in
front of the entrance to the location - by agreement

Placement of an advertising block
in the summit catalogue:
1 page - 300 EUR, 0.5 - 200 EUR

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