## About us

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make your decision datadriven

## Leading Ukrainian provider of research & consulting services

DataDriven was established by dedicated research enthusiasts, who have been developing the Ukrainian think tank ADASTRA since 2019.

Consultants from the world of research & data

Born from a collective vision to revolutionise decision-making processes in public and private sectors, DataDriven proposes data-driven strategies.

Having worked in multiple research and consulting institutions, we know how data-based analysis can solve problems across all economic sectors and how many issues are caused by a lack of needed information. Driven by this insight, we aim to bridge the gap with our services.

## Deep presence on the Ukrainian market

#### State stakeholders

We advised many state executive ministries, Ukrainian bodies, parliamentarians, and embassies abroad, such as:

- Continuous support of the Political Department of the Ministry of Foreign Affairs MFA

- Strategic recommendations for the Ukrainian delegation to the

Council of Europe



- Analysis of an emissions trading scheme introduction for the Ministry of Ecology

#### **Different business industries**

We have experience in working with multiple Ukrainian industries:

- Support the Export Acceleration Mission of National Trade Promotion Agency of Malaysia to Ukraine (focus on energy, electronics, security)



- Research of a coffee market for a big Ukrainian FMCG group



- Sourcing support in import from Ukraine to Indian companies (agriculture, auto, equipment)



#### Local & regional stakeholders

We worked with multiple local actors, showcasing our abilities to deliver projects in all Ukrainian regions:

- Field & expert interviews in Kharkiv, Lviv, Odesa, Dnipro & Kviv for a retail player



- Research on charity in Ukraine during the war for the NGO from the West of Ukraine



- Supporting several territorial communities from Chernivtsi Region in communication with international stakeholders



### Global chain of partners for cross-border projects



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