

Introducing

DataDriven

Research & Consulting





DataDriven is a generalist **provider of consulting and research** services in Ukraine, advising organisations on their **strategy**, policy, and institutional development.



DataDriven supports private companies across diverse economic sectors

Helping corporates design strategies, understand risk environments, and navigate complex market dynamics using grounded evidence, and high-tailored expertise



Advises public institutions and international organisations

Providing tailored research, policy guidance, and evaluation frameworks to support institutional development and evidence-based decision-making



Empowering financial actors across multiple economic sectors

Equipping financiers with investment insights, due diligence support, and portfolio strategy. We help financial actors to identify opportunities, manage risk, and deploy capital



DataDriven delivers impact by producing robust **research**, providing tailored **consulting** services, and developing holistic business **strategies**



We conduct rigorous research to generate evidence and deepen understanding. We design and implement qualitative and quantitative research, including surveys, focus group discussions (FGDs), key informant interviews (KIIs), social network mapping as well as regional & national opinion surveys.



We offer consulting services to support institutional transformations, project implementation and solve problems of our clients. We offer advisory on market trends, competition, partnerships, operations & internal processes, and investment decisions. For public actors, we assist with designing & managing programmes and developing monitoring and evaluation frameworks.



Leveraging our research & consulting capabilities, we are capable to offer holistic strategy-level support for both public & private clients. Our expertise includes services such as defining corporate strategic plans, supporting M&A deals & post-merger integration, developing market entry strategies for companies entering new geographies and policy roadmaps for governments and donors.

DataDriven integrates **expertise and experience** across **multiple business areas**

Private Sector



Agriculture

Facilitating the transition from raw commodity exports to value-added agri-food production



Defence & Dual Use

Leveraging Ukraine's wartime experience to navigate defence sector complexities.



Energy & Sustainability

Facilitating transformation of energy players and transition to low-carbon economic system



Metals & Mining

Advising extractive industry on market trends, export potential, risk exposure, and regulations



HoReCa

Supporting hospitality operators with location analysis, model design, and consumer behaviour



Finance

Helping financial institutions effectively deploy the capital across multiple economic sectors



Technologies

Helping to grow technology companies across multiple verticals (from finance to cyber)



FMCG

Advising companies through consumer behaviour analysis & route-to-market strategies



Construction

Advising construction clients with strategy, commercial & operational transformations



Government

Improving public service through evidence-based research and institutional advisory.



Nonprofits & NGO

Enhancing institutional development and assisting with reaching the strategic goals.

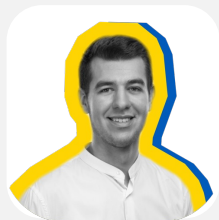


International Development

Working with donors, IFIs, DFIs, and humanitarian assistance actors on strategic delivery, through advisory.

DataDriven's team of over **35 business leaders** and **subject matter experts** leverages a versatile network of specialists, combining our different backgrounds and skillsets to accelerate change

Leadership team



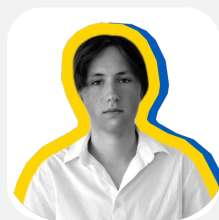
Viktor Karvatskyy
Co-Founder



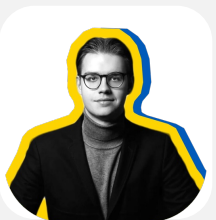
Taras Prodaniuk
Co-Founder



Dr. Bohdan Veselovskyi
Public Sector



Anton Tabur
Defence & Dual-Use

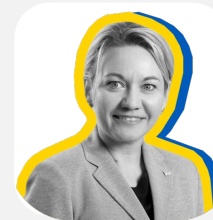


Rostyslav Filipets
Financial Actors



Anna Maiorova
Corporate Strategy

Advisors



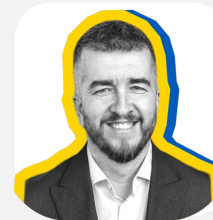
Olga Bielkova
Member of Parliament (3 times);
Former GR Director at Ukrainian
gas transmission system



Dmytro Ushenko
Former IB Director at Concorde
Capital; Former Advisor to the
Minister of Agriculture

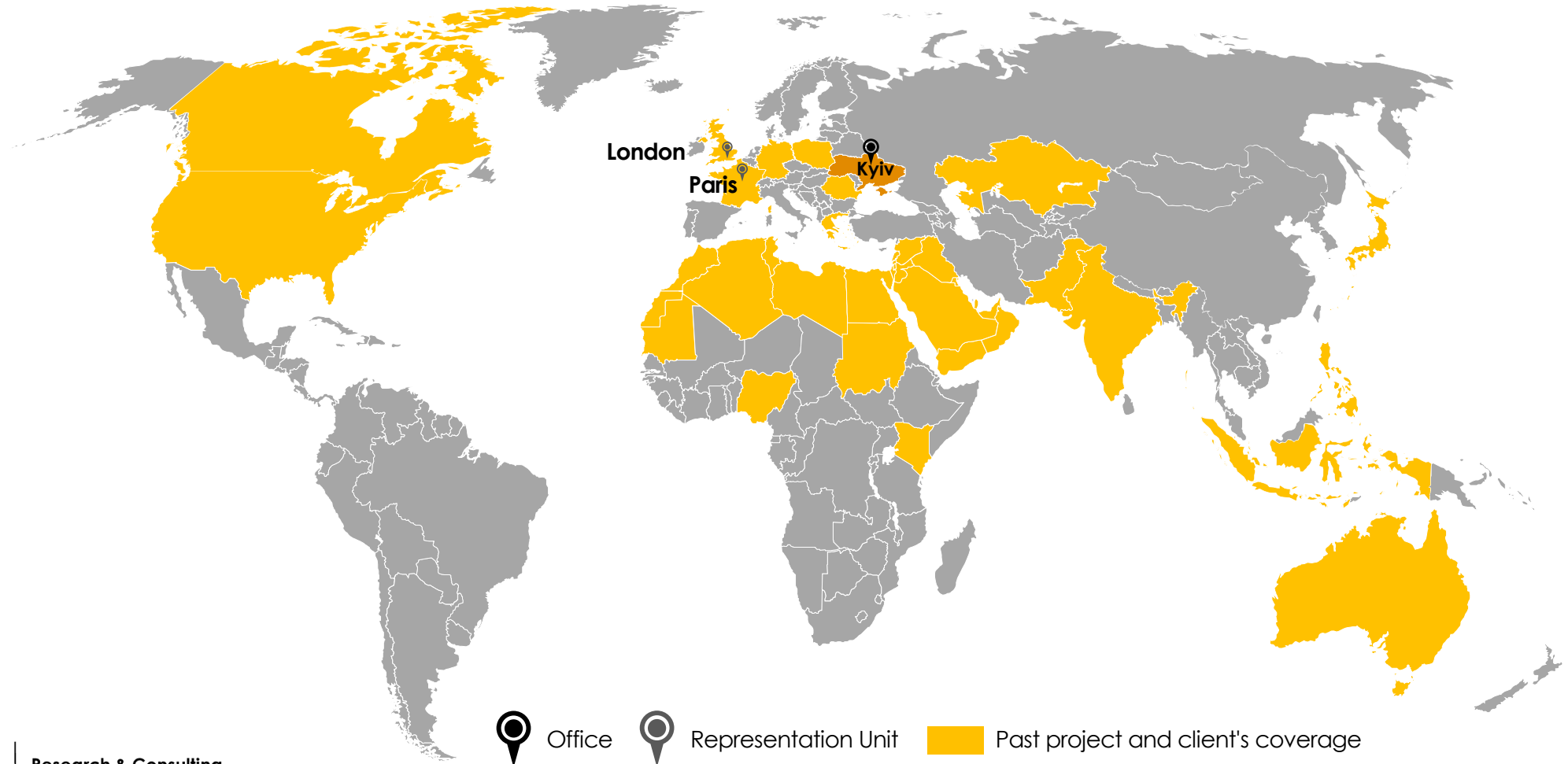


Pavlo Kukhta
Former Advisor to the Prime
Minister of Ukraine;
Former-First Deputy Minister of
Economy, Trade and
Agriculture.



Kostiantyn Vasiuk
Director at SoftServe
Business Systems (FMCG);
Former CEO at IT Ukraine

DataDriven combines **international experience** with **local knowledge**, serving clients around the world **on the Ukrainian market** from **office in Kyiv** & representation units in **Paris** and **London**



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