INTERNATIONAL CONFERENCE ON FRONTIERS IN ENTREPRENEURSHIP, MANAGEMENT, ECONOMIC AND SUSTAINABILITY (ICON-FEMES 2024)

ICON-FEMES 2024 - MAIN PROGRAM SCHEDULE (PHYSICAL SESSION)

DAY 1 - 3RD JULY 2024(WEDNESDAY) DAY 1 8.15 am - 9.00 am Registration 9.00 am - 9.30 am Welcoming remaks • Doa Recitation Welcoming Speech by Conference Chair Opening remaks by PROF. DR. AHMAD JUSOH Dean of Faculty Management, UTM Montage Presentation 9.30 am - 10.30 am Keynote 1 - "Diversification in Businesses for Sustainability in Economic Uncertainty" Assoc. Prof. Dr. Mohd. Effandi Yusoff Faculty Management, UTM 10.30 am - 10.45 am Breakfast 10.45 am - 11.45 am Parallel session 1A, 1B (8 papers) (Paper ID: 1A = 1, 2, 12, 27/92 | 1B = 7, 9, 16, 40) 11.45 am - 12.45 pm Parallel session 2A, 2B (8papers) (Paper ID: 2A = 11, 18, 23, 46 | 2B = 3, 6, 8, 10) 12.45 pm - 2.15 pm Lunch Break Parallel session 3A, 3B (8 papers) 2.15 pm - 3.15 pm (Paper ID: 3A = 60, 77, 79, 90/93 | 3B = 51, 58, 59, 72) 3.15 pm - 4.15 pm Parallel session 4A, 4B (7 papers) (Paper ID: 4A = 5, 17, 33 | 4B = 13, 50, 61, 91)

DAY 2 – 4TH JULY 2024 (THURSDAY)

DAY 2

8.15am-9.00am	Registration
9.00am-10.00am	Parallel session 5A, 5B (8 papers) (Paper ID: 5A = 38, 42, 47, 48 5B = 37, 43, 88, 89)
10.00am-10.15am	Breakfast
10.15am-11.15am	Parallel session 6A, 6B (7 papers) (Paper ID: 6A = 44, 55, 56, 64 6B = 30, 35, 41)
11.20am-12.20pm	Keynote 2 – " Fostering Sociopreneurs: Bridging Campus to Rural Development" Assoc Prof Dr. Ir. Arman Hakim Nasution Fac. Creative Design and Digital Business Inst. Tek. Sepuluh Nopember (ITS), Indonesia
12.20pm-12.50pm	Best Paper Award Closing remarks
12.50pm-1.45pm	Lunch Break



ICON-FEMES 2024 - MAIN PROGRAM SCHEDULE



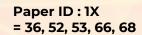
DAY 1 - 3RD JULY 2024(WEDNESDAY)



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2.15 pm - 3.30 pm Parallel session 1X, 1Y, 1Z (15 papers)







Paper ID :1Z = 74, 76, 80, 86, 27/92



3.30 pm - 4.45 pm Parallel session 2X, 2Y, 2Z, 3X (16 papers)

Paper ID : 2X = 14, 29, 54, 81



Paper ID : 2Y = 62, 69, 70, 78



Paper ID : 2Z = 20, 24, 73, 84



Paper ID : 3X = 25, 34, 67, 90/93





ALL ONLINE SESSIONS WILL USE WEBEX.