

## Icon-FEMES 2024 - MAIN PROGRAM SCHEDULE (PHYSICAL SESSION)

### DAY 1

### DAY 1 - 3RD JULY 2024(WEDNESDAY)

- 8.15 am - 9.00 am Registration
- 9.00 am - 9.30 am Welcoming remarks
- Doa Recitation
  - Welcoming Speech by Conference Chair
  - Opening remarks by **PROF. DR. AHMAD JUSOH**  
Dean of Faculty Management, UTM
  - Montage Presentation
- 9.30 am - 10.30 am Keynote 1 – "**Diversification in Businesses for Sustainability in Economic Uncertainty**"  
Assoc. Prof. Dr. Mohd. Effandi Yusoff  
Faculty Management, UTM
- 10.30 am - 10.45 am Breakfast
- 10.45 am - 11.45 am Parallel session 1A, 1B (8 papers)  
(**Paper ID: 1A = 1, 2, 12, 27/92 | 1B = 7, 9, 16, 40**)
- 11.45 am - 12.45 pm Parallel session 2A, 2B (8papers)  
(**Paper ID: 2A = 11, 18, 23, 46 | 2B = 3, 6, 8, 10**)
- 12.45 pm - 2.15 pm Lunch Break
- 2.15 pm - 3.15 pm Parallel session 3A, 3B (8 papers)  
(**Paper ID: 3A = 60, 77, 79, 90/93 | 3B = 51, 58, 59, 72**)
- 3.15 pm - 4.15 pm Parallel session 4A, 4B (7 papers)  
(**Paper ID: 4A = 5, 17, 33 | 4B = 13, 50, 61, 91**)



### DAY 2

### DAY 2 – 4TH JULY 2024 (THURSDAY)

- 8.15am-9.00am Registration
- 9.00am-10.00am Parallel session 5A, 5B (8 papers)  
(**Paper ID: 5A = 38, 42, 47, 48 | 5B = 37, 43, 88, 89**)
- 10.00am-10.15am Breakfast
- 10.15am-11.15am Parallel session 6A, 6B (7 papers)  
(**Paper ID: 6A = 44, 55, 56, 64 | 6B = 30, 35, 41**)
- 11.20am-12.20pm Keynote 2 – "**Fostering Sociopreneurs: Bridging Campus to Rural Development**"  
Assoc Prof Dr. Ir. Arman Hakim Nasution  
Fac. Creative Design and Digital Business  
Inst. Tek. Sepuluh Nopember (ITS), Indonesia
- 12.20pm-12.50pm Best Paper Award  
Closing remarks
- 12.50pm-1.45pm Lunch Break



# Icon-FEMES 2024 - MAIN PROGRAM SCHEDULE

**DAY 1**

**DAY 1 - 3RD JULY 2024(WEDNESDAY)**

# Online

2.15 pm - 3.30 pm Parallel session 1X, 1Y, 1Z (15 papers)

**Paper ID : 1X**  
= 36, 52, 53, 66, 68



**Paper ID : 1Y**  
= 19, 26, 49, 63, 83



**Paper ID : 1Z**  
= 74, 76, 80, 86, 27/92



3.30 pm - 4.45 pm Parallel session 2X, 2Y, 2Z, 3X (16 papers)

**Paper ID : 2X**  
= 14, 29, 54, 81



**Paper ID : 2Y**  
= 62, 69, 70, 78



**Paper ID : 2Z**  
= 20, 24, 73, 84



**Paper ID : 3X**  
= 25, 34, 67, 90/93



**ALL ONLINE SESSIONS  
WILL USE WEBEX.**