

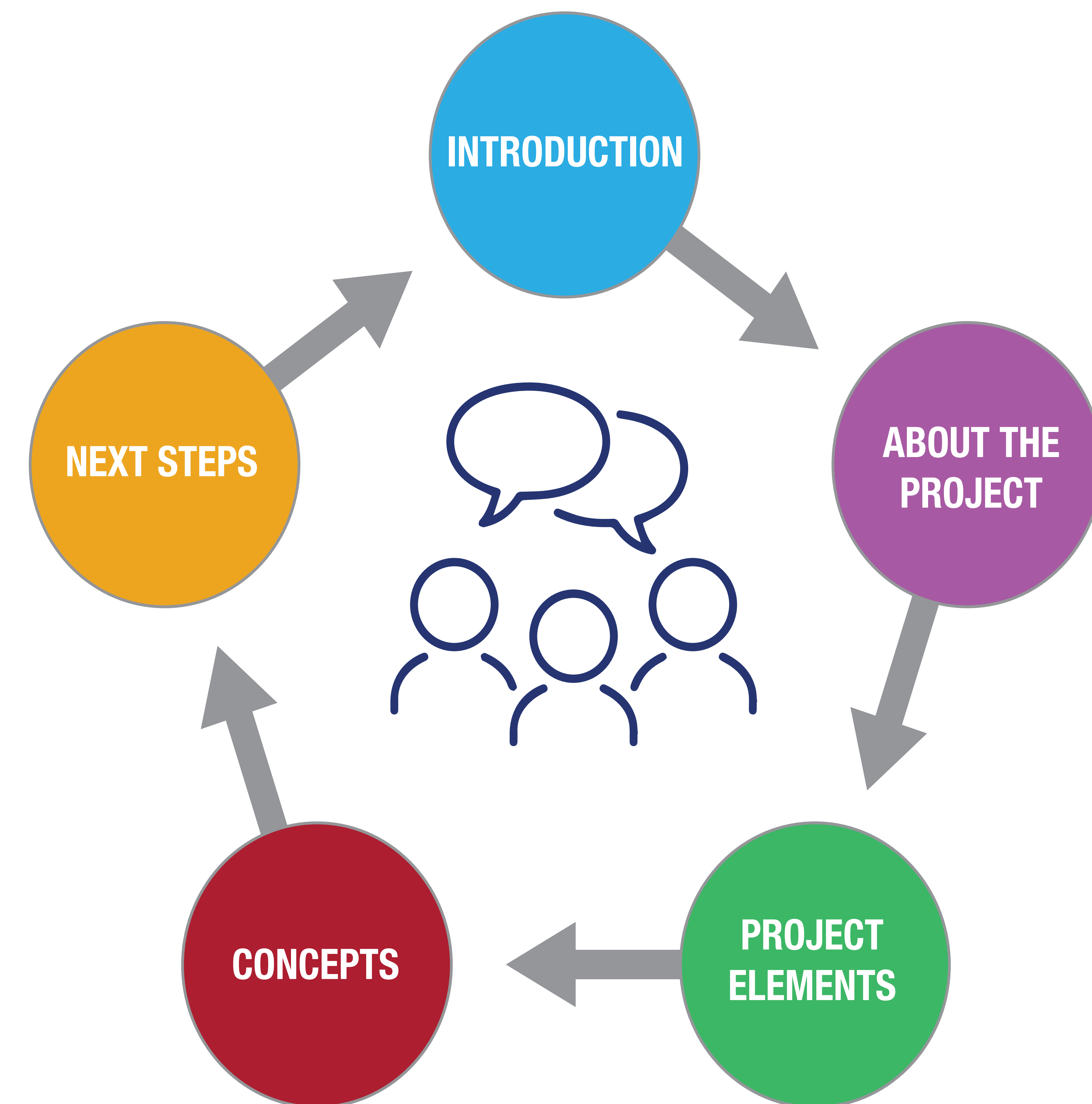
The Niagara Frontier Transportation Authority (NFTA) is pleased to welcome you to this open house on the Bailey Ave Bus Rapid Transit (BRT) project.

NFTA is holding these open houses to...

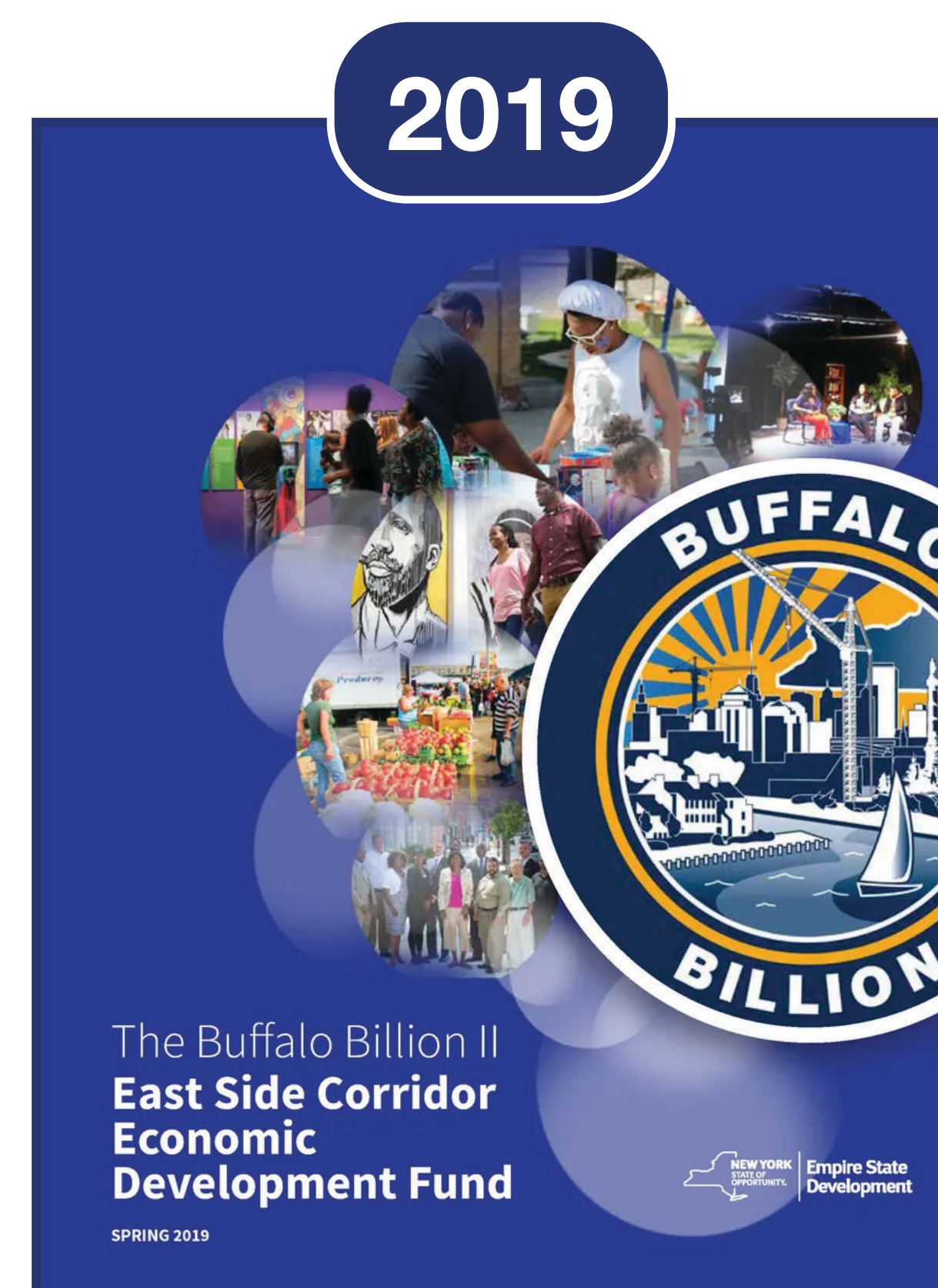
- Educate the community about the Bailey Ave Bus Rapid Transit project
- Share background and history of how the project was initiated
- Share what we've learned from studying existing conditions
- Discuss what we've heard from stakeholders (events, Ambassadors, survey, etc.)
- Ask for input on various project elements, especially station design and locations
- Generate interest in the project and excitement about the proposed improvements

Things to keep in mind during this event:

- This is an **open house**, so you can walk through at your own pace
- The material is separated in **five color-coded sections**, as shown in the **diagram to the right**; following the order will help explain the project's progress
- Staff from NFTA and the project team are available to listen to your feedback and answer your questions

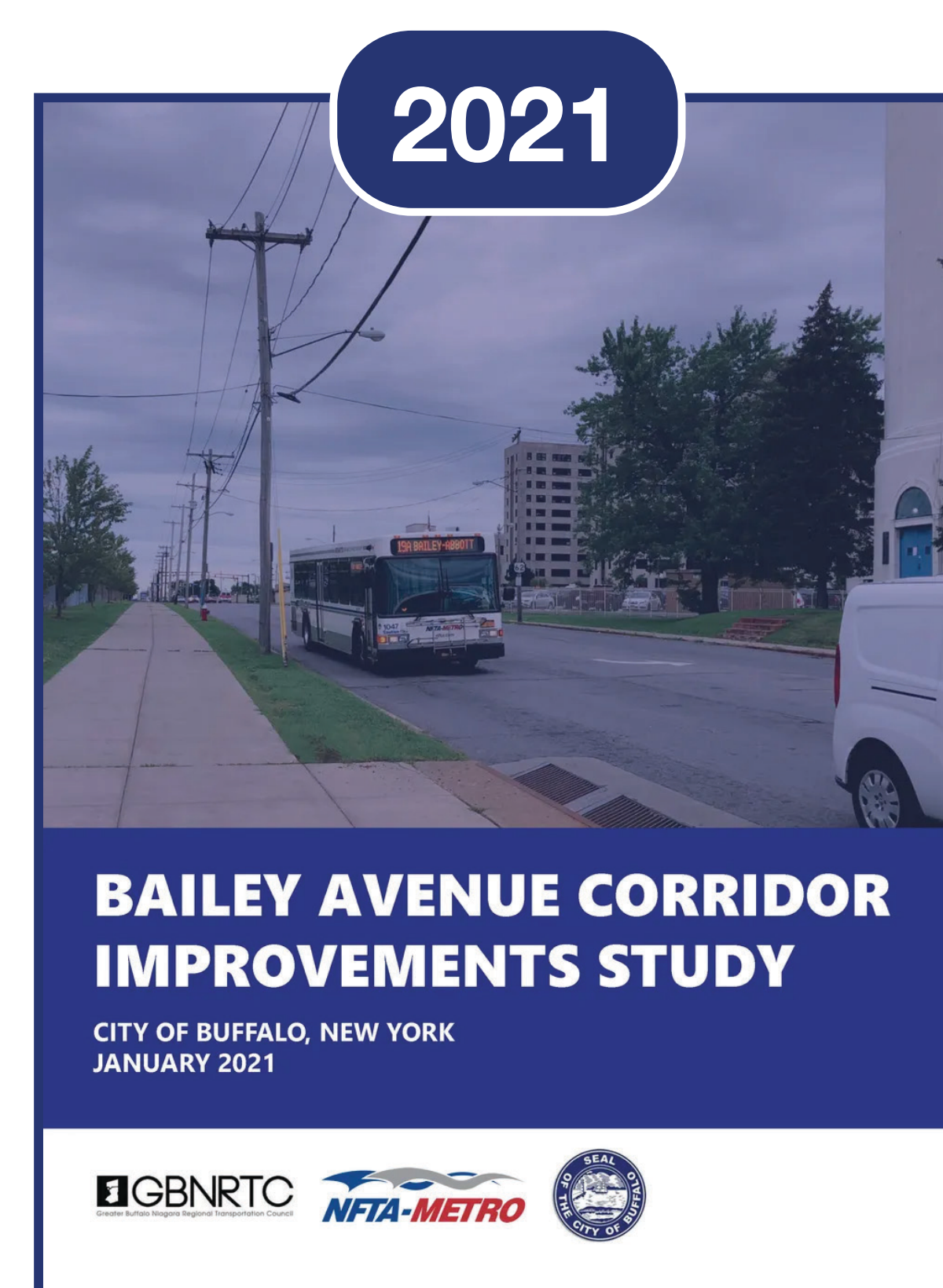


BRT is being implemented on Bailey Avenue to improve the transit service and rider experience on one of the busiest bus routes in the NFTA-Metro system.



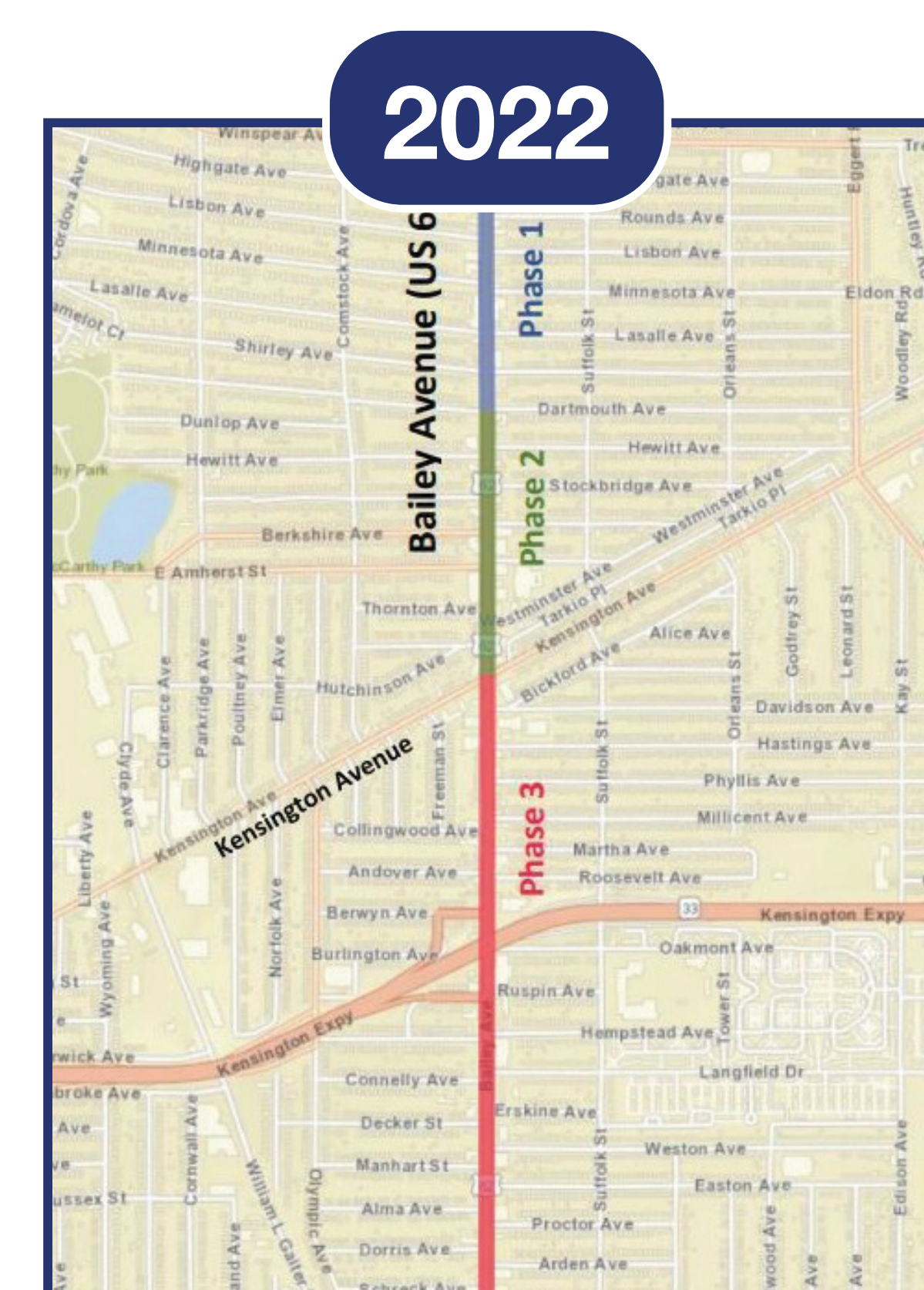
The Buffalo Billion II: East Side Corridors Economic Development Fund

Dedicated **\$65 million** towards revitalization efforts on **Buffalo's East Side** to help **stabilize neighborhoods**, ensure **opportunities for home ownership**, **strengthen commercial corridors** by promoting mixed-use, **walkable** districts, and other factors.



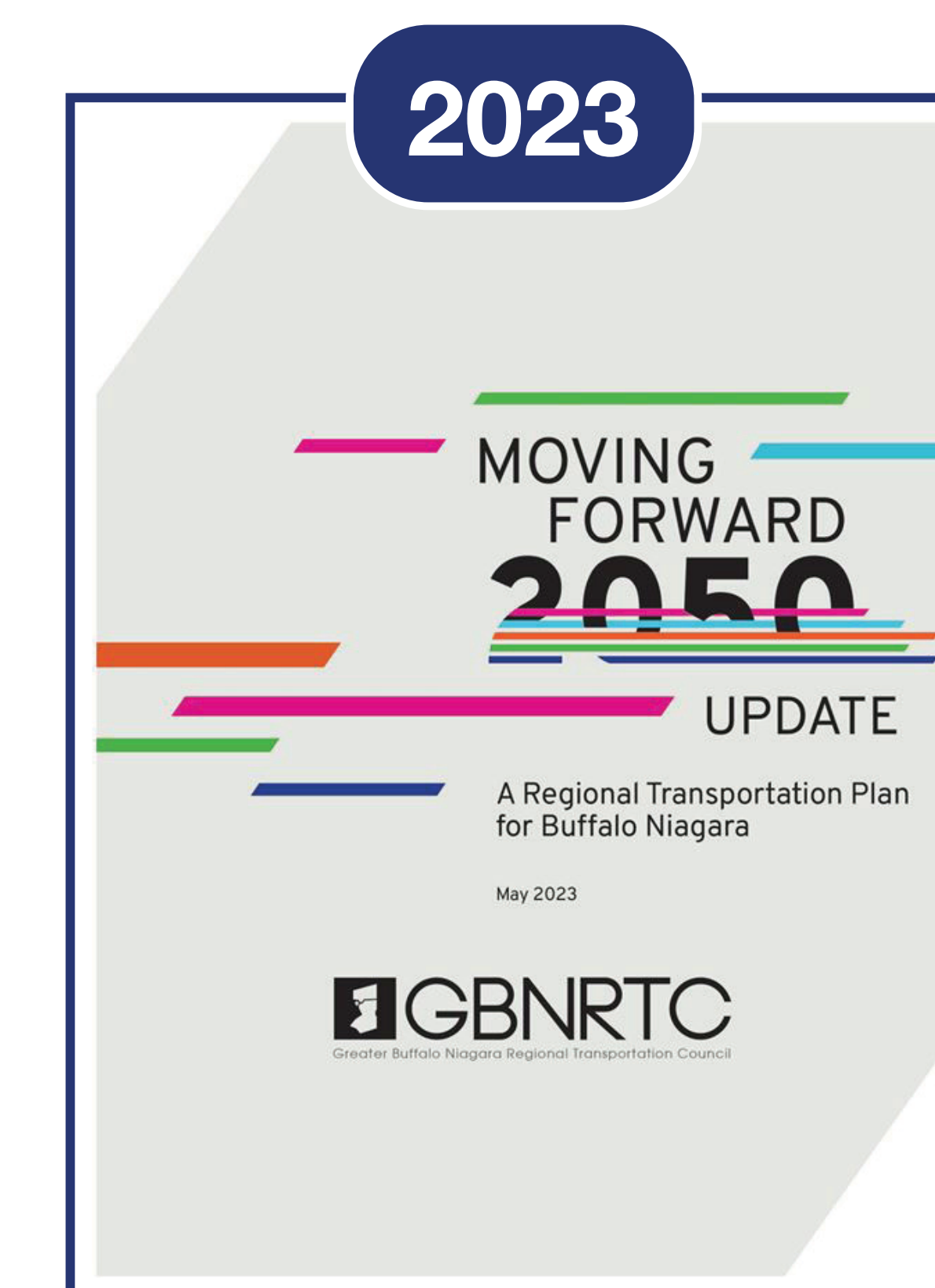
The Bailey Avenue Corridor Improvements Study

Analyzed **existing transportation infrastructure** along Bailey Ave and developed **alternative transit enhancements** to **improve mobility** with **enhanced bus service** along the corridor. This is the basis for the Bailey Ave BRT project and grant funding.



Build Back Bailey Project

Initiated by the **City of Buffalo** to **reconfigure** and **reconstruct** a segment of Bailey Ave (Kensington Ave to E Delavan Ave) to **improve the streetscape**, **implement green infrastructure**, and install **traffic calming measures**.



Moving Forward 2050 Update

Long range transportation plan for the Greater Buffalo-Niagara Regional Transportation Council (GBNRTC) that identified "**Bailey Avenue High Capacity Transit Enhancements**" as a **key project** and a "**transformative investment in the region's transportation system**"

Based on that prior planning work, NFTA applied for Federal and State funding to plan, design, construct, and implement Bus Rapid Transit on Bailey Avenue.

FUNDING SOURCES		
FEDERAL	STATE	PRIVATE
Reconnecting Communities and Neighborhoods (US Department of Transportation)	New York State Department of Transportation	Smart Growth America "Community Connections" (Robert Wood Johnson Foundation)

A Purpose and Need Statement is a core component of planning large projects. They help define the issues and explain how the project will address them.

PURPOSE

The purpose of the Bailey Ave BRT project is to provide faster, more efficient high-quality transit service that:

- Enhances local and regional access and connectivity to major activity, educational, and commercial centers, as well as with the existing NFTA Metro rail system.
- Enhances the mobility of transit reliant populations.
- Improves transit frequency and quality with BRT service that includes queue jumps, transit signal priority, and exclusive bus lanes.
- Improves pedestrian access and safety throughout the Bailey Ave corridor through more efficient service and streetscape conditions.
- Enhances the Bailey Ave corridor with roadway and intersection upgrades at and around BRT stations.
- Improves the quality of life for residents in the Bailey Ave corridor, an area comprised mostly of disadvantaged and transit-reliant census tracts, and support mitigations in areas of high environmental and climate vulnerability.
- Increases multimodal access to affordable housing developments, transit facilities and community assets.

NEED

The need for the Bailey Ave BRT project is to address the following:

- High levels of existing ridership, significant clusters of transit-supportive demographics, and transit-oriented development patterns indicate a clear need for improved transit services.
- Greater access to high-quality transit that will support redevelopment in a more compact, pedestrian and transit-oriented way, and will encourage revisions to existing land use regulations to reinforce these patterns of development.
- Efficient and accessible transit connections among local and regional employment, education, shopping and activity centers with the regional transit system along the Bailey corridor.
- Improved experience for passengers by providing a modern, attractive image of transit that will complement redevelopment of the surrounding parcels.
- Improved travel times, reliability, and comfort to support the current and future transit demand.
- Encourage increased transit use by providing high-quality service that will reduce the need for parking, support more productive land uses, reduce costs for institutions, and improve air quality.
- High quality transit service to improve the regional accessibility of the Bailey Ave corridor, making it more economically viable and encouraging development.

