


Bus Rapid Transit (BRT) has shorter wait times, special traffic signals and lanes for faster buses, and stations for a more comfortable passenger experience.


EXAMPLES OF BRT SYSTEMS


 → Albany-Troy-Schenectady, NY



 → Minneapolis-Saint Paul, MN

 → Austin, TX

 → Indianapolis, IN

 metro transit → Madison, WI



Metro Transit - Near Level Boarding
Source: Ashley Lickliter & Lisa Wall



CDTA - Queue Jump
Source: Creighton Manning



CDTA - Branding
Source: CDTA



Metro Transit - BRT Station
Source: Duo-Gard



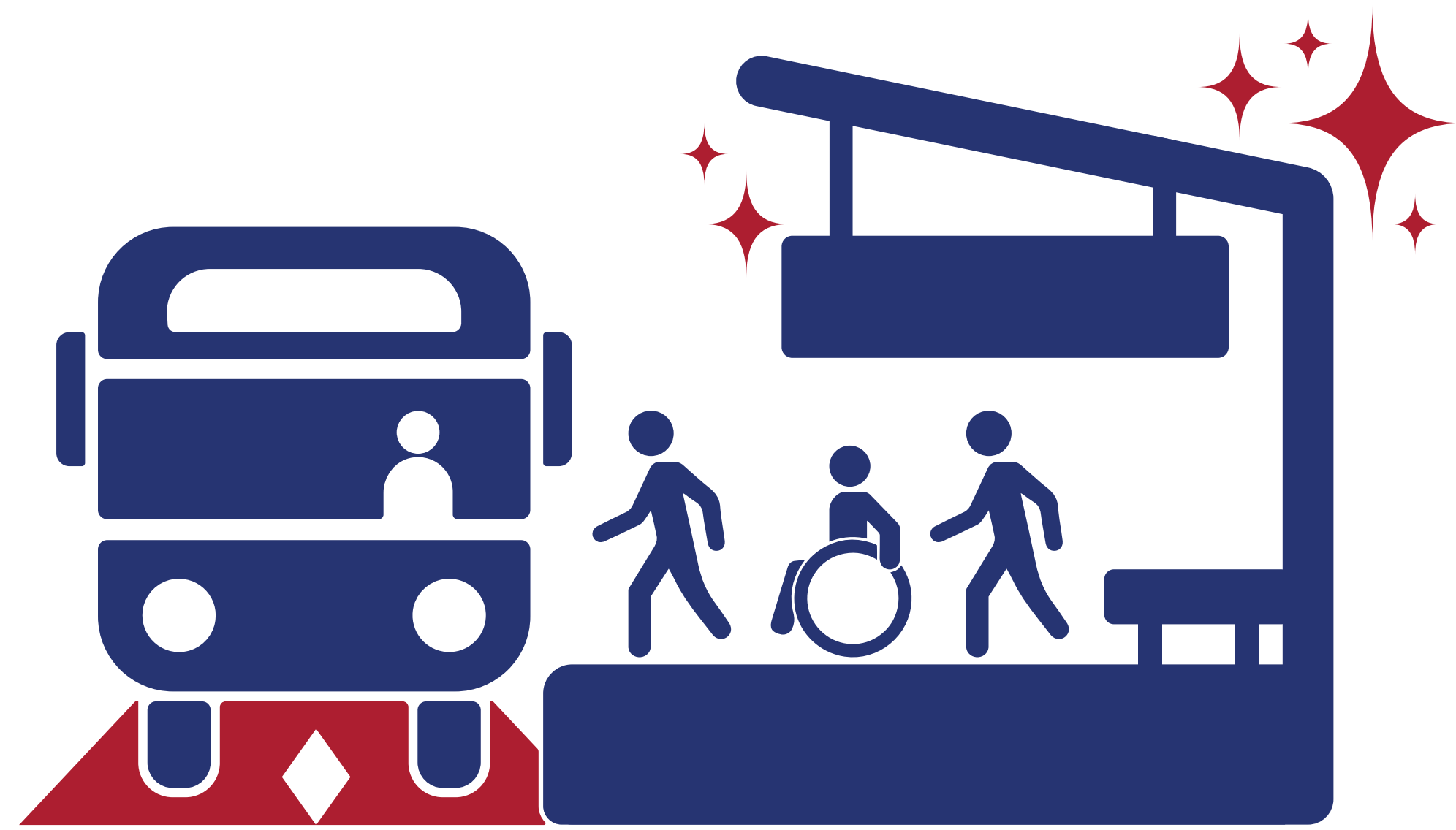
IndyGo - Bus Only Lane
Source: IndyGo



For more information on Bus Rapid Transit, please visit the Federal Transit Administration website by scanning the QR code.

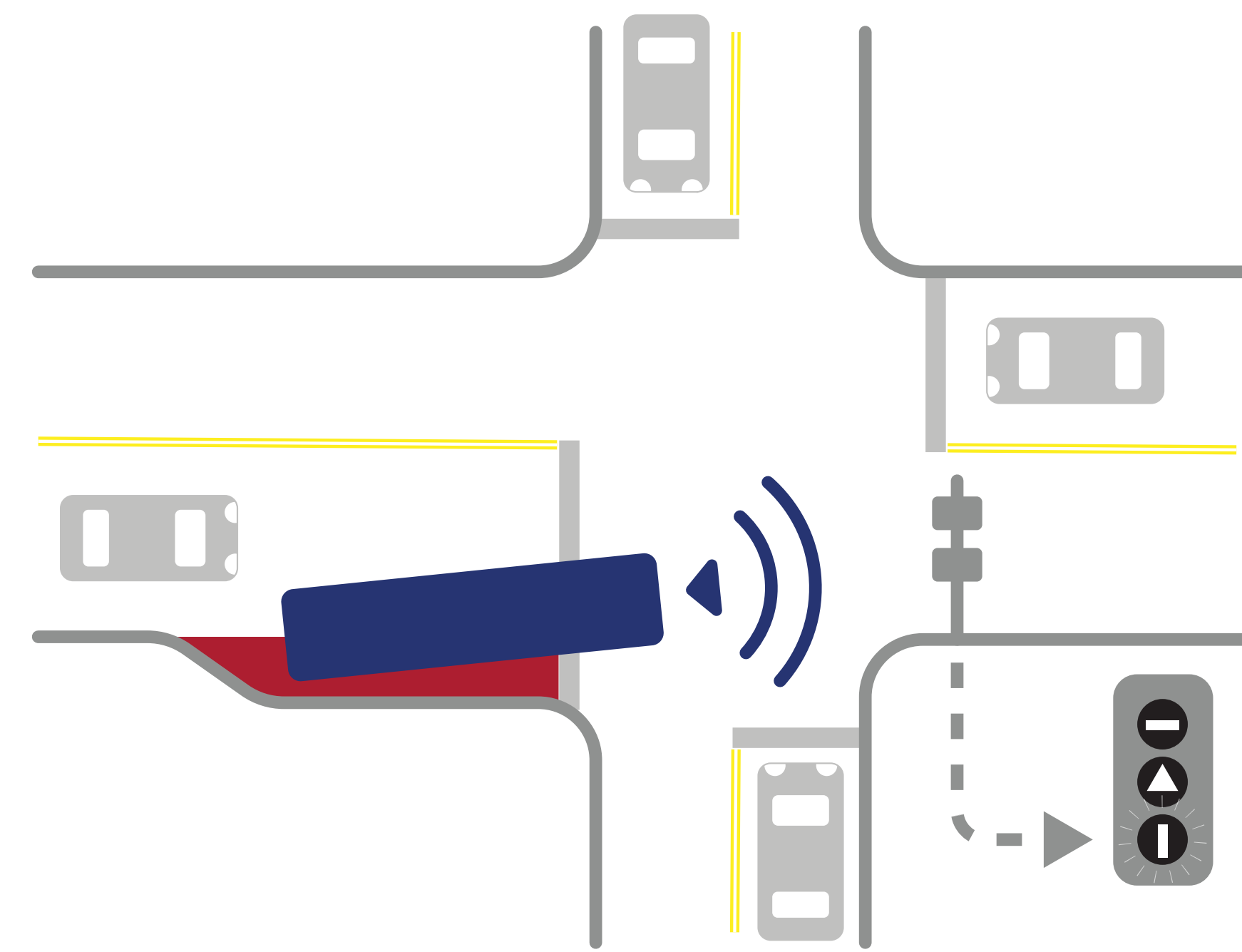
FOR MORE INFORMATION ON THE PROJECT, VISIT:
www.BaileyAveBRT.com

The project includes transit priority upgrades to reduce travel times and infrastructure improvements to make the corridor safer.



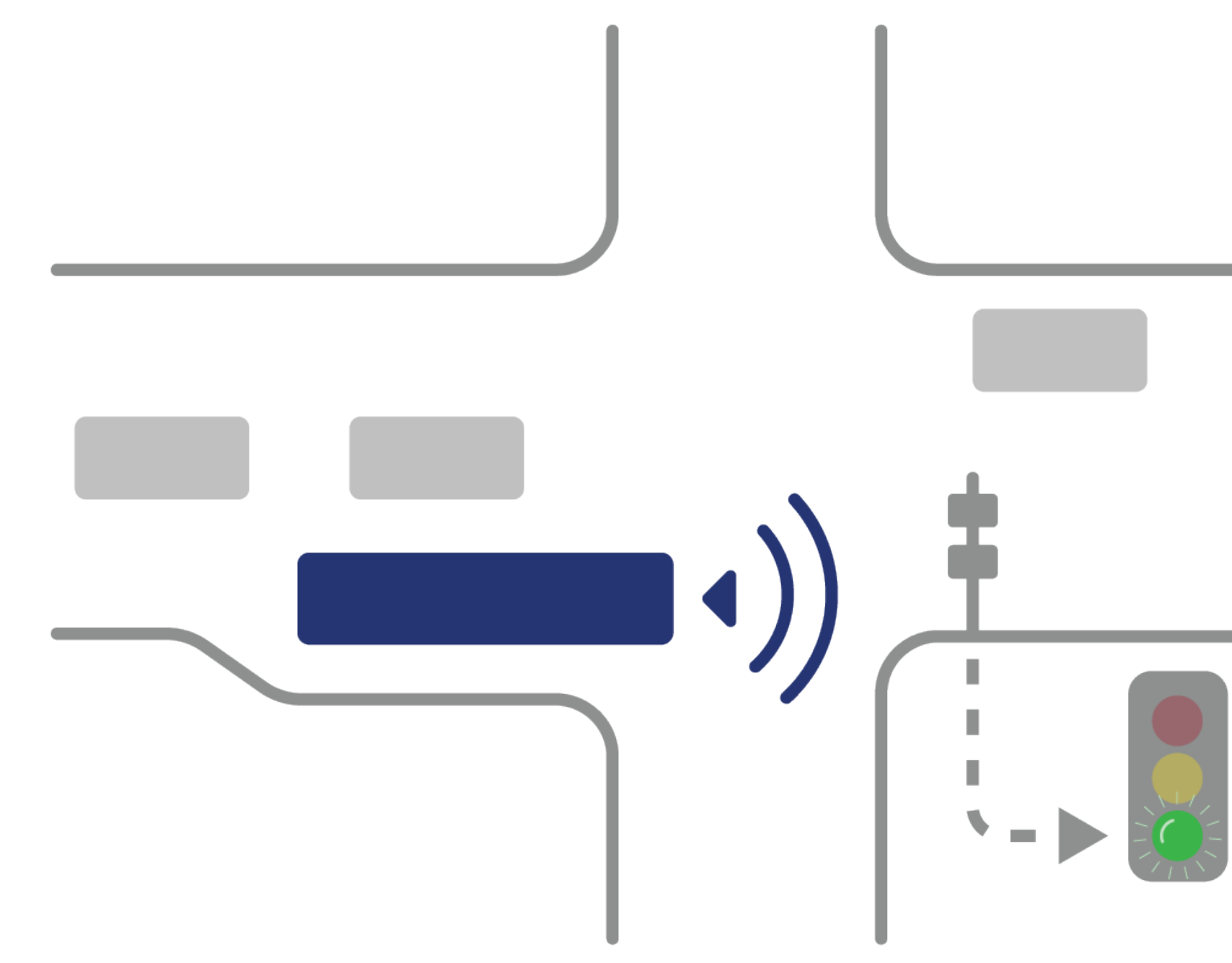
Enhanced Stations
(with Amenities)

SEE BOARD 9



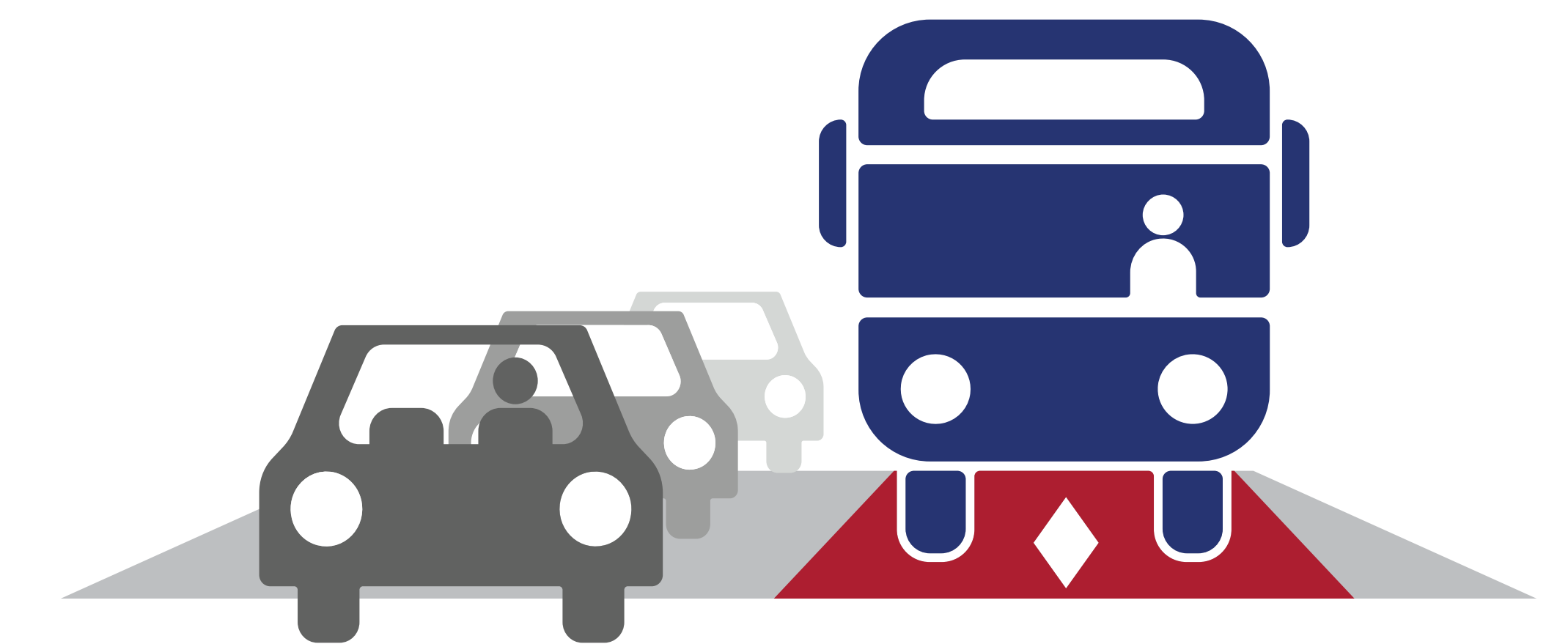
Special Traffic Signals
(Queue Jump)

SEE BOARD 10



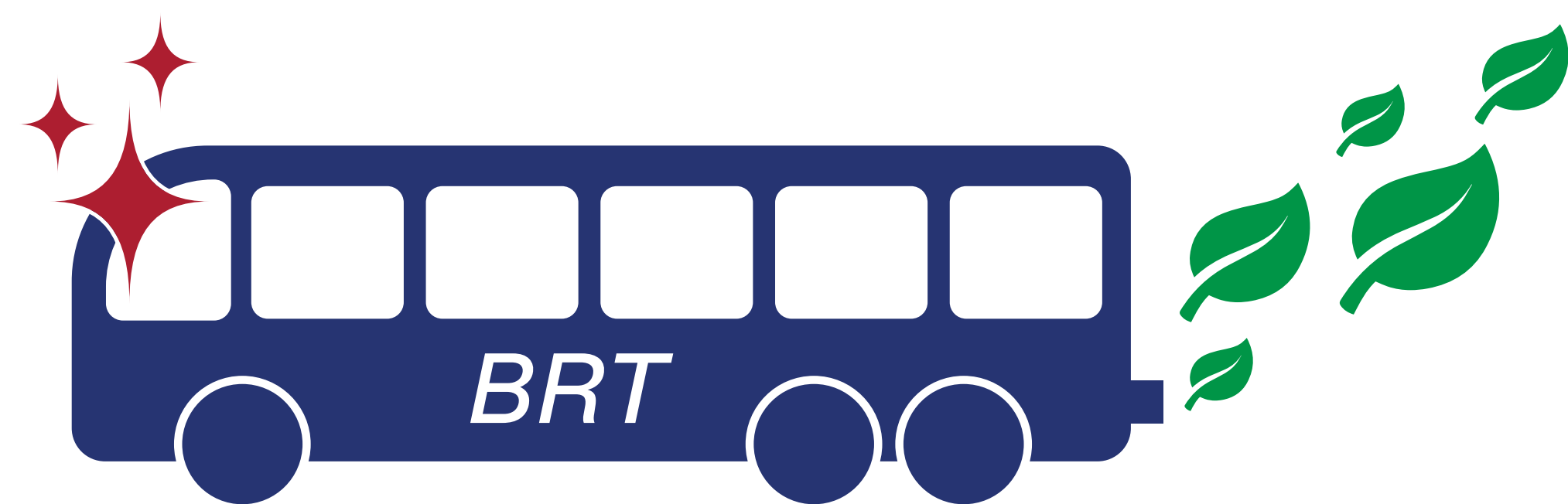
Special Traffic Signals
(Transit Signal Priority)

SEE BOARD 10



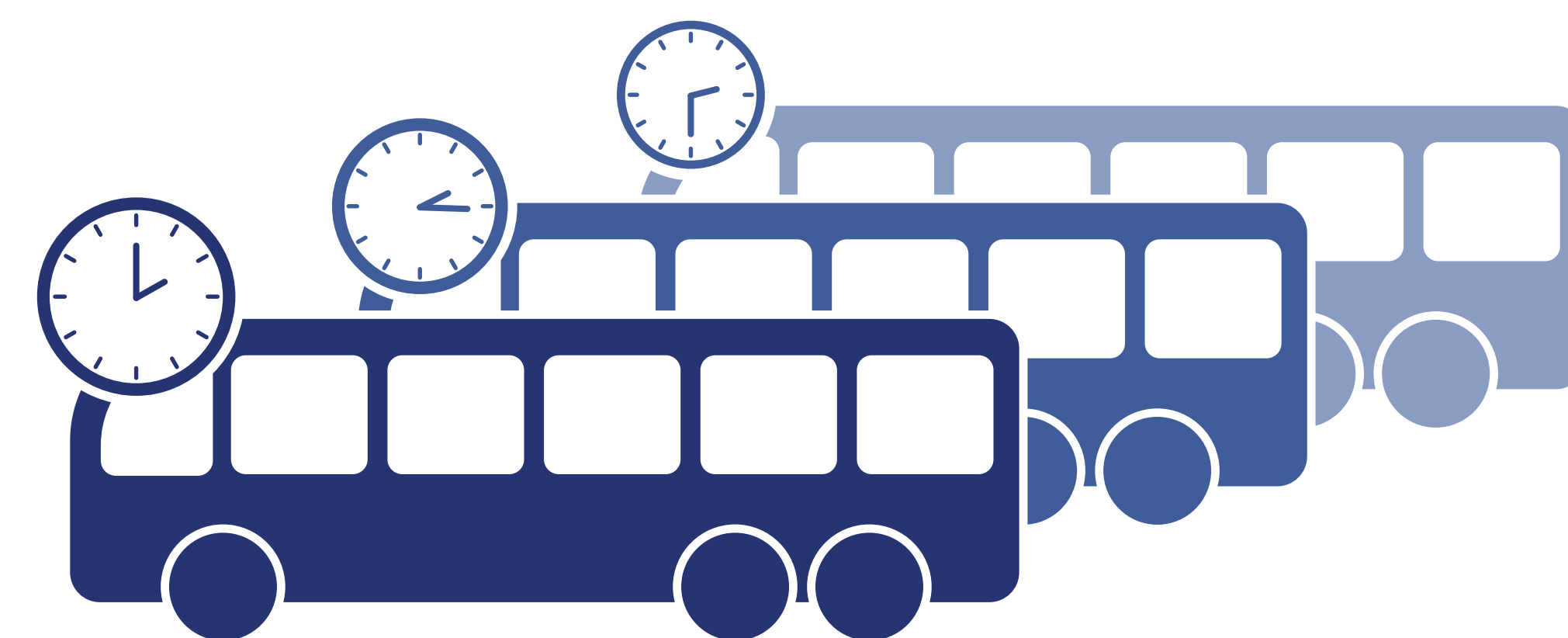
Dedicated Bus Only Lanes
(In Select Locations)

SEE BOARD 10



Low/Zero Emission
Buses

SEE BOARD 10



More Frequent &
Reliable Buses

SEE BOARD 10



Pedestrian
Improvements

SEE BOARD 11



Streetscape/
Landscape Upgrades

SEE BOARD 12

NFTA created an Equity and Inclusion Plan and a Public Participation Plan to help guide all aspects of engagement and community involvement.



Community Presentations

- Harmac Medical Products
- Bailey Business Association
- Allen Hall, University at Buffalo (South Campus)
- Judge's Row Block Club
- Northland Workforce Training Center
- Veterans Advisory Council Committee
- VA Hospital Leadership Meeting

Events In the Community

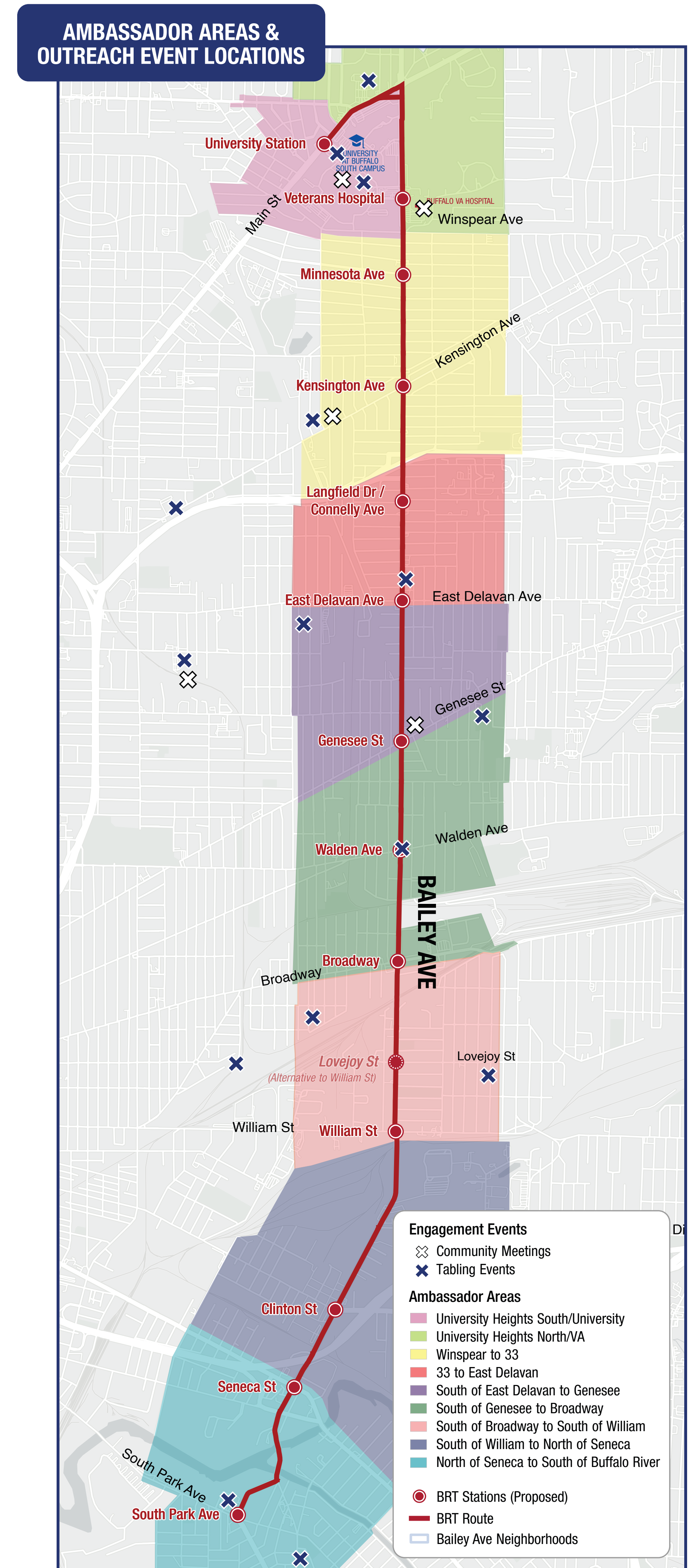
- Community Connectors Farmers Market
- Clinton Bailey Farmer's and Flea Market
- Riding Rt 19
- Fall Fest at the Central Terminal
- Table @ Highest Ridership Bus Stop: Walden Ave
- Winter Preparedness Fair - Fillmore
- Winter Preparedness Fair - Lovejoy
- Early Voting Extravaganza
- Winter Preparedness Fair - Masten
- Northland Training Center - Holiday event
- Buffalo Public Schools Farmer's Markets
- Tops Supermarket, Main St
- Table @ University Station
- Tops Supermarket, South Park Ave

Key Stakeholder Group

NFTA has convened representatives from community groups, non-governmental organizations, and major institutions at different points to provide input on various aspects of the project from engagement to station design.

Ambassador Program

To ensure representation and accessibility for all neighborhoods along Bailey Ave, NFTA hired community members as ambassadors for the BRT project. Ambassadors are working to educate the public, foster community outreach, and deliver project information to neighbors along the Bailey Ave corridor. These efforts will help to expand public participation for this project and reflect NFTA's emphasis on equity.

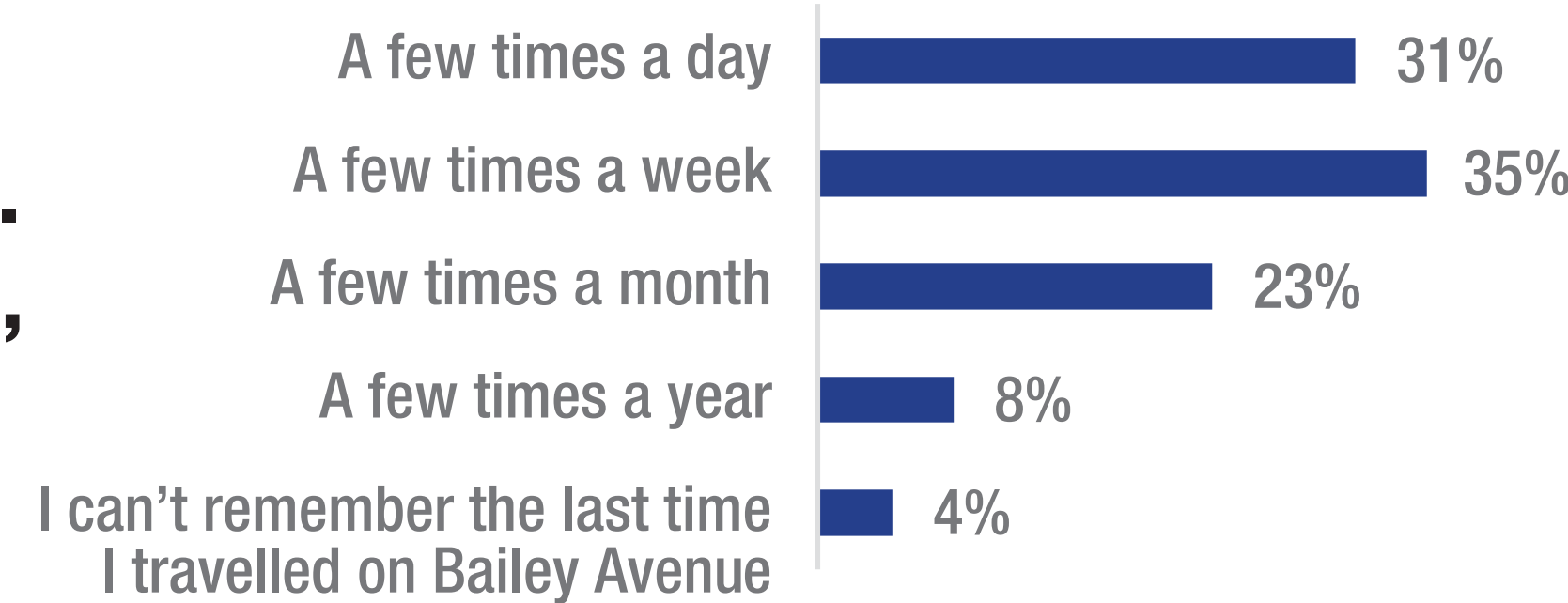


This board shows public engagement during the planning phase of the Bailey Ave BRT project. NFTA is committed to ongoing engagement during the engineering and construction phases, especially with local businesses owners in the corridor.

SURVEY RESPONSES

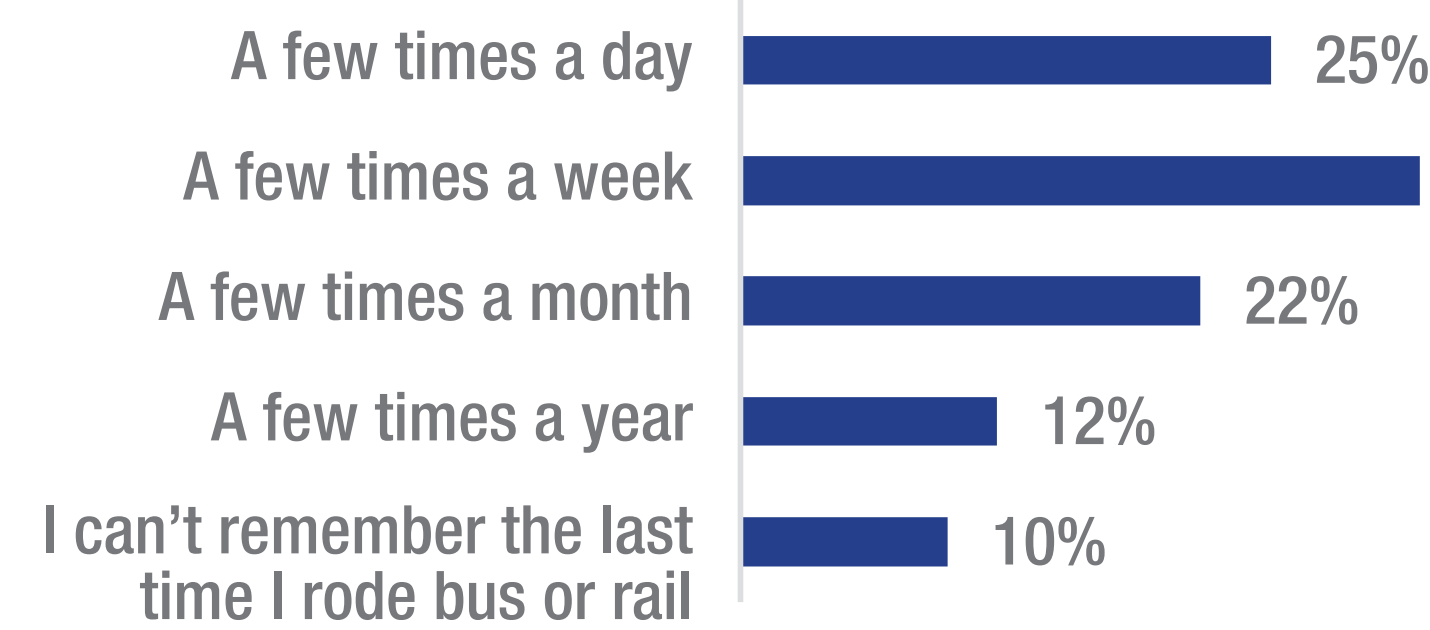
The **online survey** was administered between Oct. 15, 2024 and Dec. 24, 2024. NFTA received **522 responses**, with the majority of respondents being from ZIP codes **14215, 14214, 14211, 14206, 14220, 14213, 14305, and 14226.**

How often do you travel on Bailey Ave. by car, bus, walking, biking, or any other way?



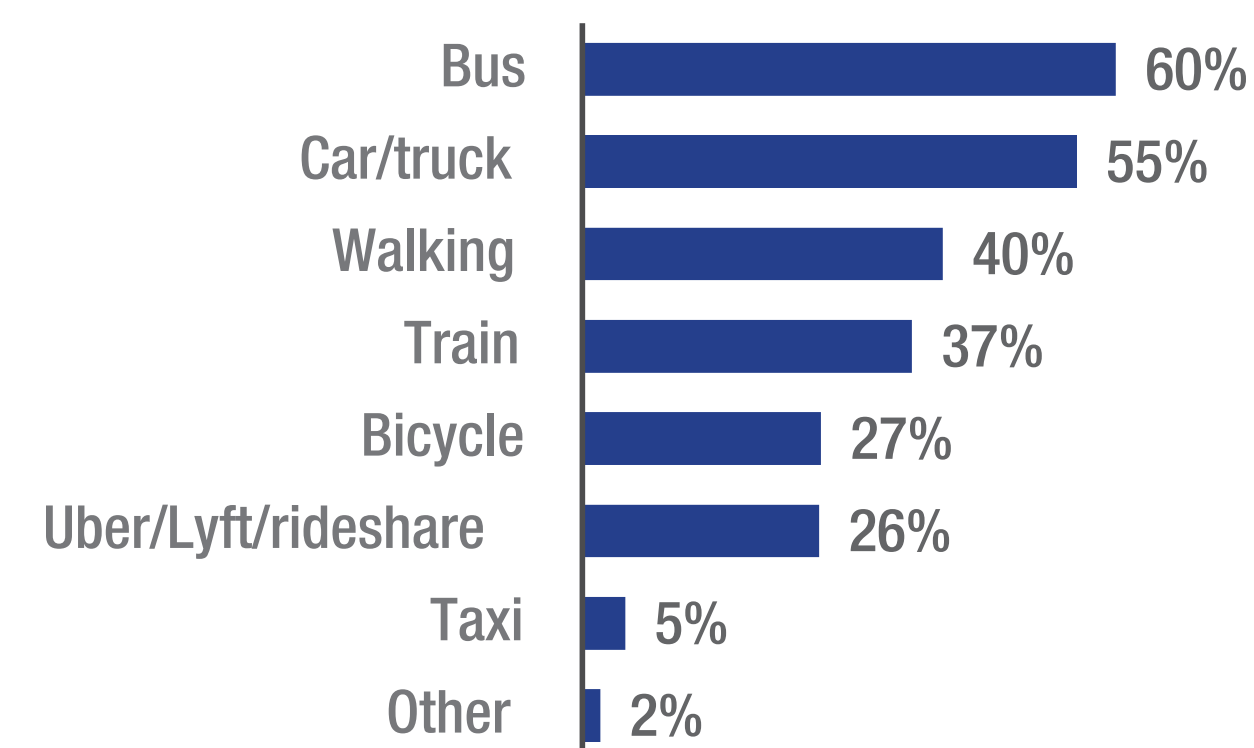
66% of respondents travel on Bailey Avenue a few times a week or more

How often do you use NFTA-Metro bus or rail?



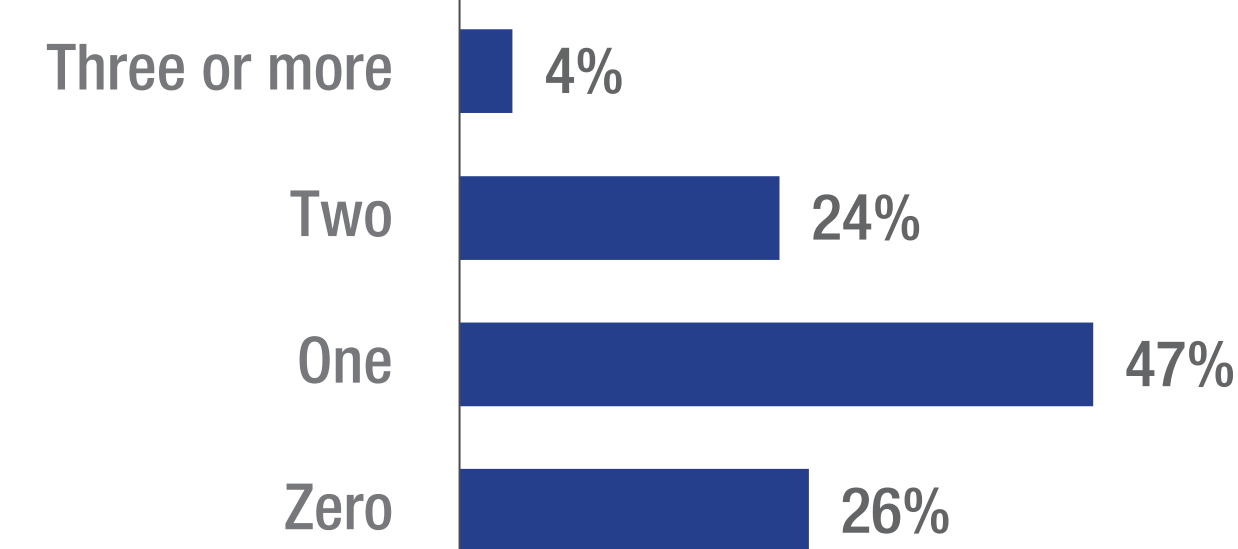
57% of respondents use NFTA-Metro a few times a week or more

Which types of travel do you use?



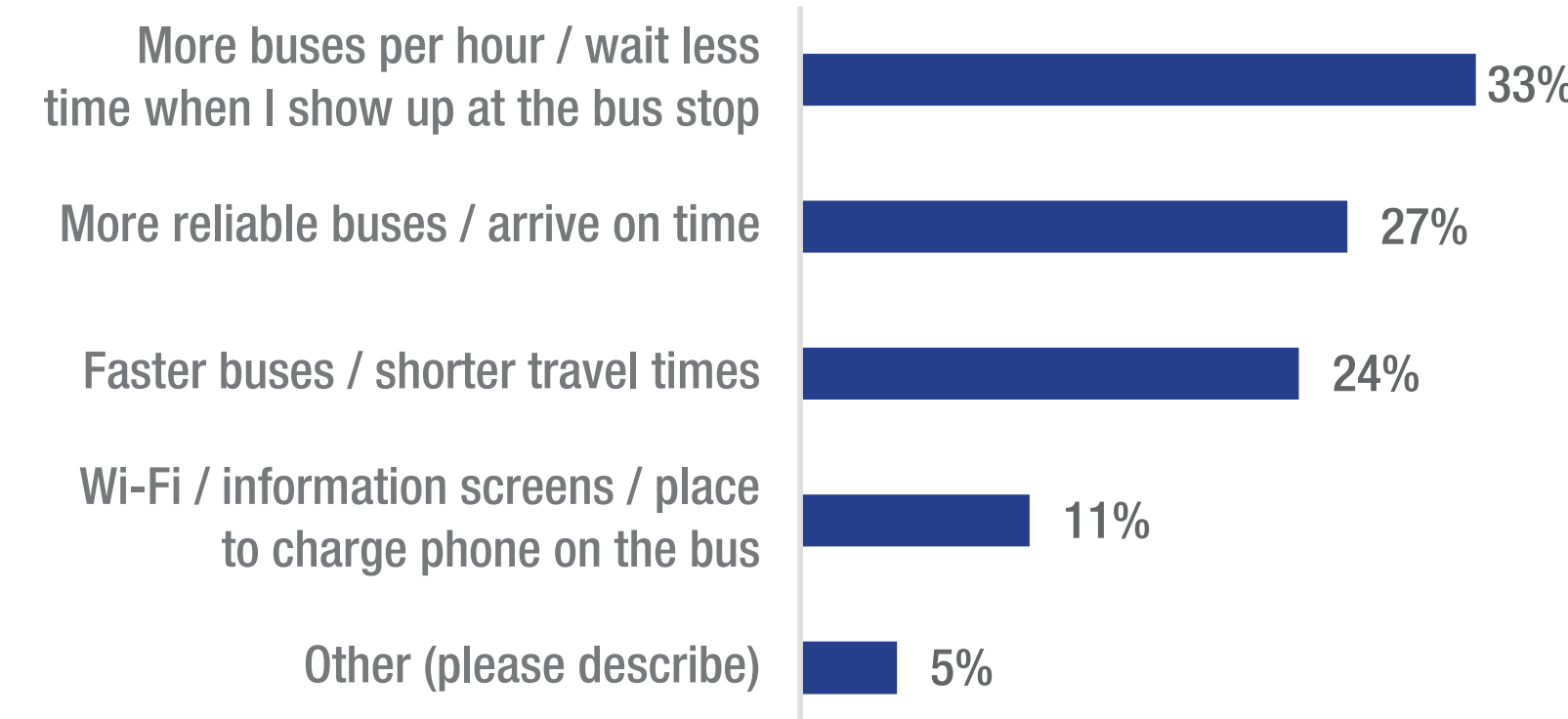
60% of respondents use the bus as their primary mode of travel

How many personal vehicles do you have access to regularly?



26% of respondents did not have access to any personal vehicle. The most common situation is having access to one personal vehicle

When it comes to transit service, the thing I want the most is:

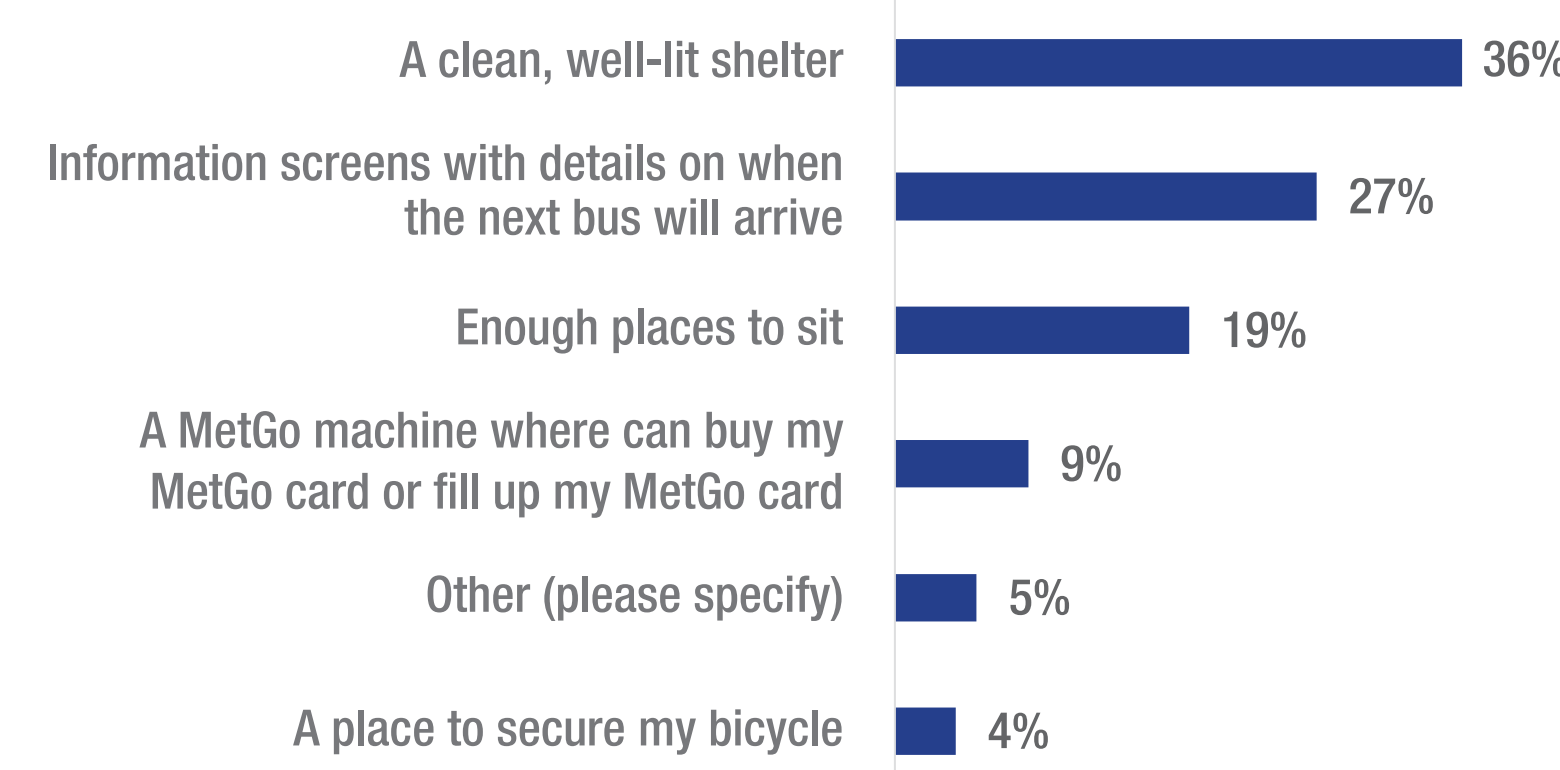


33% of respondents indicated more buses per hour as the thing they want most

"Buses are too infrequent, especially at night and on weekends."

Survey Respondent

When it comes to BRT stations, the thing I want the most is:

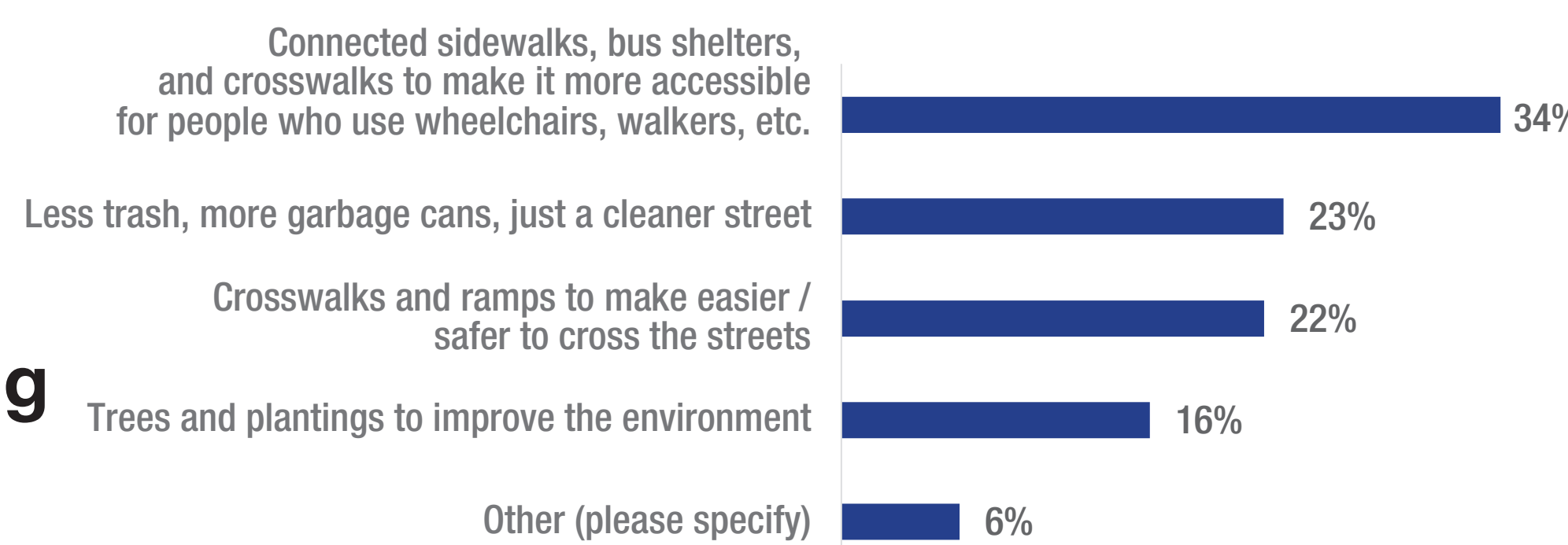


36% of respondents want a clean, well-lit shelter

"Sometimes it takes a long time to wait for a bus and there aren't enough seats at the bus stops, so you have to stand for long periods of time."

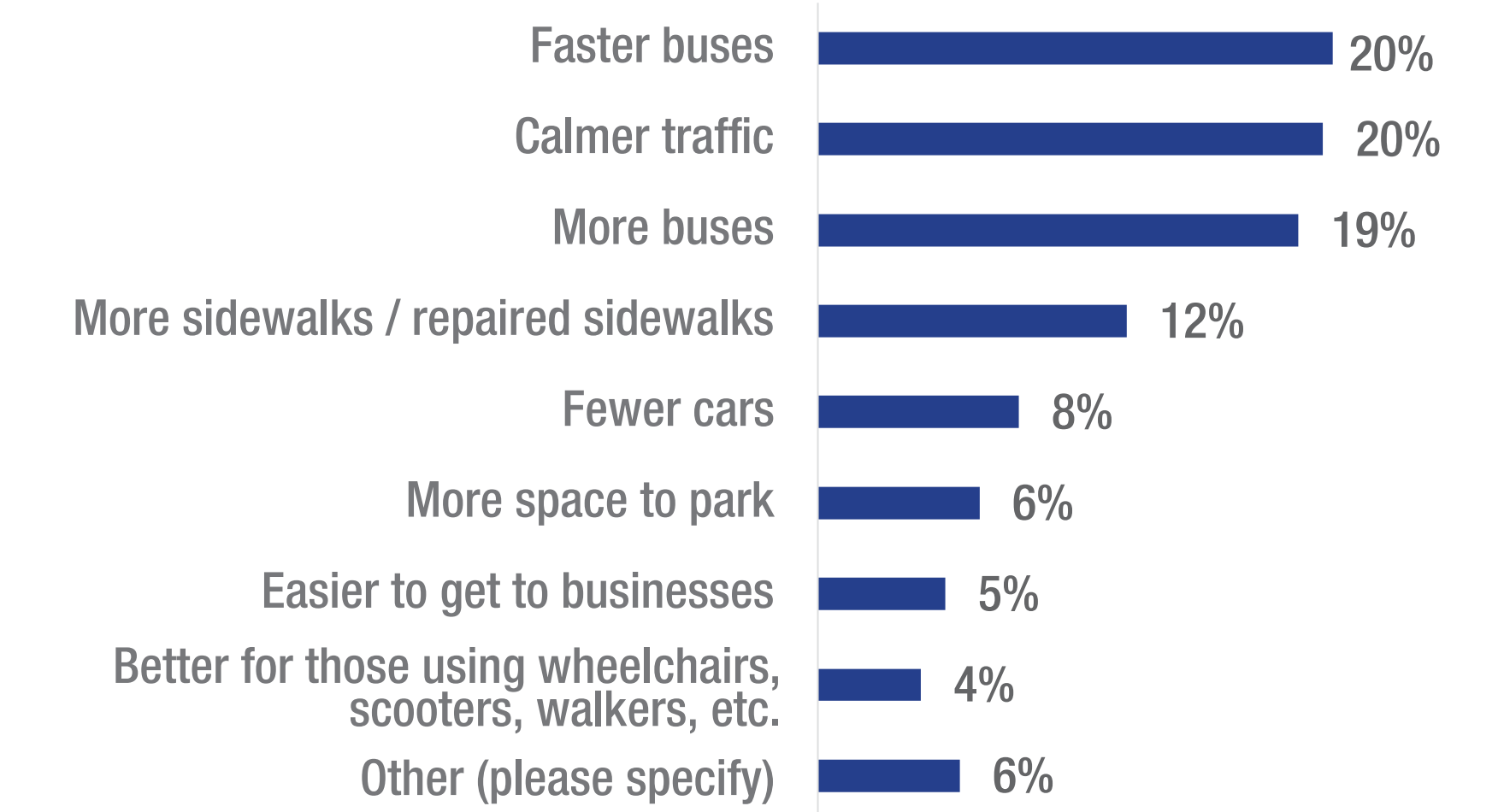
Survey Respondent

When it comes to the streets and sidewalks along Bailey Ave, the thing I want most is:



Community members chose accessibility for those with mobility limitations as their greatest want

Which improvement would you most like to see on Bailey Avenue?

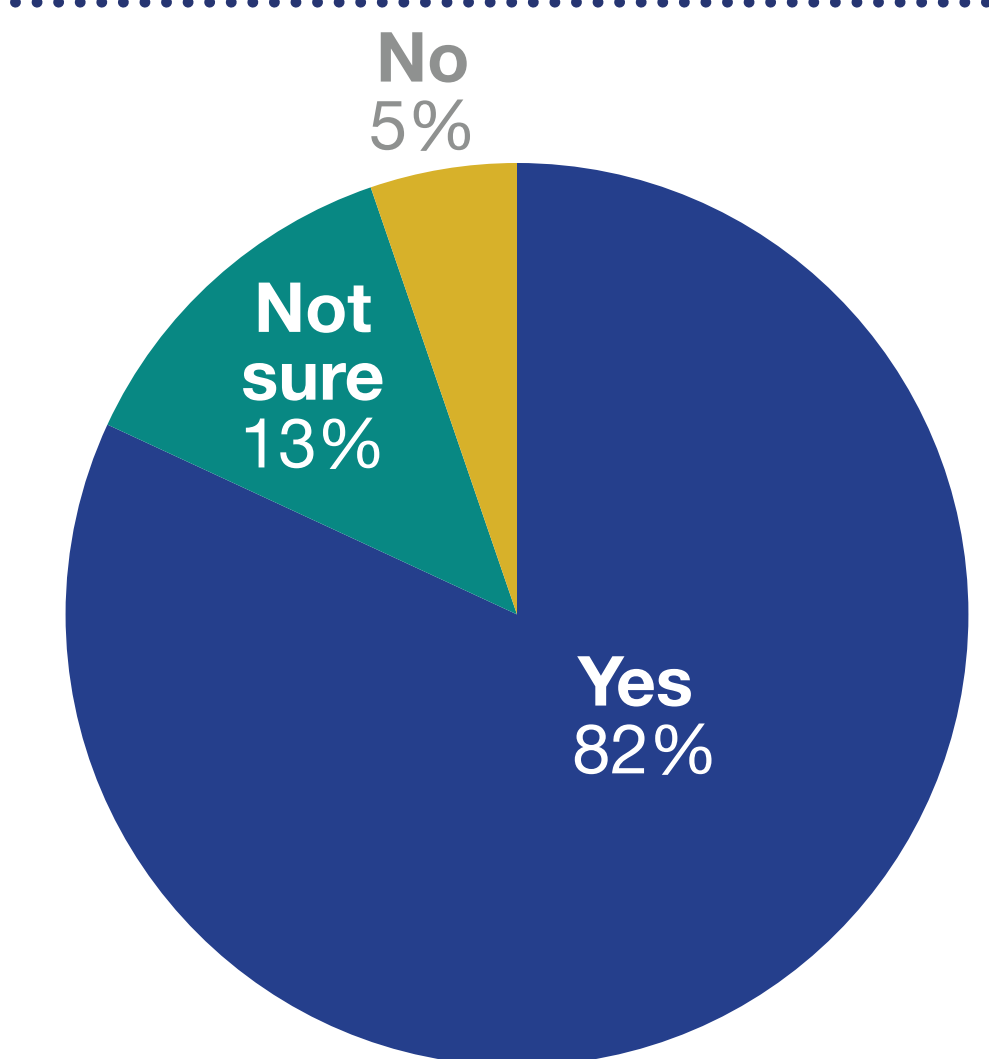


The top three improvements desired for Bailey Ave are faster buses (20%), calmer traffic (20%), and more buses (19%)

"Please bring more trees, plants, and art to Bailey along with garbage cans and less litter"

Survey Respondent

If the new bus rapid transit service came more often than the current local bus, would you ride the bus more?



82% claimed they would ride the bus more, if it came more frequently

MAJOR THEMES

Respondents want:

- Greater bus frequency
- A safer corridor
- Infrastructure improvements
- Cleanliness and comfort

TRANSIT

Prior studies recommended locations for BRT stations based on various criteria. NFTA reviewed transit data from Spring 2024 to confirm those **proposed stations** still had:

- High ridership
- Multiple transfer opportunities

Ideal BRT stations are also located near key destinations (job centers, schools, shopping, etc.) and are spaced further apart than local bus stops for time savings.

TRAFFIC SAFETY

The project aims to improve **safety for all** travelers in the corridor. A review of crash data (2018-2023) identified priority locations with criteria:

- Signalized intersections, and
- Proposed BRT station, and
- More than one fatal or serious injury crash

The seven (7) priority locations were also identified by the Greater Buffalo-Niagara Regional Transportation Council as part of their federally-funded Safe Streets for All project. NFTA will work with the City of Buffalo to improve safety at these intersections.

ROADWAY INFRASTRUCTURE

Based on previous planning and community feedback, NFTA knew that infrastructure improvements should be part of the Bailey Ave BRT project. To inform concept development a **corridor assessment** was conducted to survey:

- Sidewalks and curbs
- Roadway and pavement
- Pedestrian ramps
- Traffic signals

Using that information, NFTA will work with the City of Buffalo to make upgrades where possible.

