

**Wednesday Evening    The Gettysburg Hotel**

- Company ‘State of the Union’ discussion
- Introductory dinner and presentation
- Overview of Battle of Gettysburg and leadership
- The situation: Union Army
- The situation: Confederate Army
- Organizational Chart: the Armies
- Setting the stage
  - Conditions
  - Technology vs. Tactics

**Thursday    Battlefield Tour**

- 7:00 am Breakfast
- 8:30 Board vehicle: Handouts – maps, photos, notes

**1    Battle: Day One**

**Stop One: Cemetery Hill (The Objective)**  
 Discussion on ‘defending the high ground’ in business

**Stop Two: McPherson’s Ridge  
 (General Buford Statue)**  
 Taking action/decision making

**Stop Three: Reynold’s Woods**  
 Stepping up in the face of adversity

**Stop Four: Oak Ridge (General Rodes’ attack)**  
 Why having a plan can avoid disaster

**2    Battle: Day Two**

**Stop Five: The Peach Orchard  
 (General Dan Sickles)**  
 Dealing with un-coachables on the team

*Break for Lunch (Picnic Area)*

**Stop Six: Devil’s Den (Col. Van Horne Ellis)**  
 Leading by example

**Stop Seven: Little Round Top  
 (Warren, Vincent and Chamberlain)**  
 Crisis Management

**Stop Eight: George Meade Headquarters**  
 Democratic leadership vs.  
 Paternalistic leadership style

**3    Battle: Day Three**

**Stop Nine: Seminary Ridge (Lee statue)**

**Stop Ten: Walk Picket’s Charge**  
 Managing risk

**Final Stop: Gettysburg Soldiers  
 National Cemetary**

**Reflection**

**Lincoln’s Gettysburg Address**

**Q&A Discussion**

## Thursday Evening The Gettysburg Hotel

- Entertainment/Special guest
- Group Activity

## Friday Morning

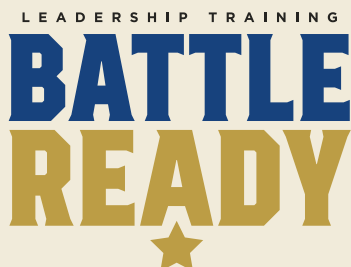
- Workshop: The 8 most important issues facing your business
- Q&A
- Summary of lessons learned
- Sharing of 'takeaways'
- Assignment: New contract for next 12 months
- Closing thoughts
- Suggested reading
- Next steps: 30, 60 and 90 day follow-ups

## - TESTIMONIALS - FROM PARTICIPANTS

“The format by which we stopped and discussed key battles and the decisions that were made at each spot and then related them to real life examples in business I thought was great. It’s difficult to imagine a better way to impart important concepts of leadership.”

“I did not take any notes and I still vividly remember the lesson taught and stories from each one of our stops on the battlefield. I’m not exaggerating by saying every piece of information was valuable.”

“I personally enjoyed the walk, narration and tie into leadership. It was motivational to stand on the battlefield and hear how leaders made decisions and were often times required to take on a role at that very moment without preparation.”



Corporate leadership training on the battlefields  
of historic Gettysburg, Pennsylvania

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