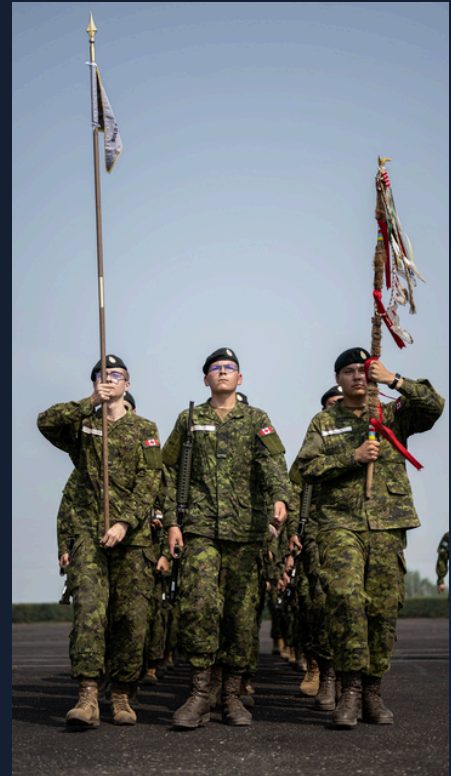




First Annual National Indigenous Defence Conference

November 28, 2024 - National War Museum, Ottawa

"Strengthening Reconciliation in Defence"



SPONSORSHIP PROPOSAL

PROUDLY PRESENTED BY



Défense nationale National Defence

Hello Friends, *Tansi, Hau Kola*



Défense nationale
National Defence



OneHoop Indigenous Advisory Services is proud to announce our partnership with the Department of National Defence to proudly present the 2024 National Indigenous Defence Conference, taking place on November 28, 2024, at the National War Museum-Barney Danson Theatre in Ottawa.

This year's theme, "**Strengthening Reconciliation in Defence**" is centered on our shared commitment to turning meaningful discussions into actionable strategies that advance positive change. The conference aims to contribute to the collective strength and unity of the Department of National Defence and the Canadian Armed Forces, reinforcing Canada's broader commitment to Reconciliation with Indigenous peoples, communities and businesses.

We are extending an exclusive opportunity for organizations to sponsor this historic event, demonstrating their leadership and support for reconciliation efforts within the defence sector. Sponsorship offers a unique platform for your organization to be prominently recognized among key stakeholders, including government representatives, Indigenous leaders, and defence personnel.

Our sponsorship levels are designed to align with your organization's values and goals, providing visibility across all aspects of the event—from pre-conference marketing to on-site presence and post-event communications. Your partnership will play a critical role in enhancing the impact of this historic conference and ensuring that the dialogue leads to tangible, positive outcomes.

Join us in making a difference. By sponsoring the 2024 National Indigenous Defence Conference, your organization will not only support the advancement of reconciliation but also position itself as a champion of meaningful change within Canada's defence sector.

For more information on sponsorship opportunities and to discuss how we can collaborate, please contact us at info@onehoop.ca or 306.535.9103. Together, we can strengthen reconciliation in defence and contribute to a more unified and resilient Canada.

Thank You, *Kiy Kitatamihin, Pilamayaye, Pedamaya*

Cadmus Delorme

CEO & Founder

OneHoop Indigenous Advisory Services



Who is OneHoop?

At OneHoop Indigenous Advisory Services, we are more than advisors—we are the bridge between Indigenous and non-Indigenous communities, bringing people together on the journey towards True Reconciliation. Our commitment goes beyond economic advancement; we focus on building genuine relationships that honor our Indigenous values while fostering collaboration and shared growth across sectors.

Our strength lies in our ability to navigate both worlds with respect and understanding. We specialize in creating business strategies that not only drive operational success but also deeply embed Indigenous values into the fabric of corporate and governmental practices. Whether it's developing Indigenous engagement strategies, crafting inclusive procurement policies, or guiding diversity initiatives, we ensure that every step forward is taken with cultural sensitivity and a strong commitment to Reconciliation.

At OneHoop, we are proud to lead the charge in nation-building, assisting First Nations in creating sustainable economic strategies and governance practices that honor their traditions while opening doors to new opportunities. Our expertise extends to representing organizations in Defence and other industries, where we have successfully developed Indigenous Engagement and Participation Plans that align with both Indigenous aspirations and corporate goals.

Choosing OneHoop means choosing a future where tradition meets innovation, and where partnerships are built on a foundation of mutual respect and inclusivity. We believe that True Reconciliation is achieved through collaboration and understanding, and we are dedicated to being the catalyst that helps forge these connections. Guided by ancestral values and a vision of shared prosperity, OneHoop is committed to bridging worlds, honoring Indigenous culture, and creating a thriving, inclusive Canada.

OneHoop Indigenous Advisory Services created this historic conference in partnership with the Department of National Defence to bring together two worlds—Indigenous and non-Indigenous—to foster meaningful impact and strengthen Reconciliation in Defence. Through this conference, we aim to create lasting change, bridging gaps and building partnerships that honor our shared history while paving the way for a unified and inclusive future.



Empowering Reconciliation In Defence: Why Your Sponsorship Matters

At OneHoop Indigenous Advisory Services, we see this conference as a crucial step in advancing Reconciliation within the Defence sector. Indigenous peoples have always been the original defenders of this land, and their involvement in our nation's defence continues to be vital. This conference creates a platform for Indigenous and non-Indigenous, along with government and corporate leaders, to come together, engage in meaningful dialogue, and develop actionable strategies that promote impactful and long term Indigenous inclusion and participation in Defence.

By ensuring Indigenous voices are heard and valued, we aim to transform conversations into tangible actions that drive lasting change. This conference is not only about recognizing the historical contributions of Indigenous peoples to Canada's defence but also about laying the foundation for future collaborations and practices that respect Indigenous perspectives. At OneHoop, we are dedicated to fostering partnerships that create meaningful impact and strengthen Reconciliation in Defence for years to come.

Corporate sponsorship for the Reconciliation in Defence Conference is more than just financial support—it's a powerful commitment to advancing Indigenous Reconciliation and driving meaningful change within our nation. By sponsoring this conference, corporations showcase their dedication to bridging gaps between Indigenous communities and the defence sector, championing understanding, respect, and collaboration. Your sponsorship directly empowers Indigenous voices, fosters cross-cultural education, and supports the development of policies that reflect true Reconciliation. As our inaugural conference, this year is especially critical in setting the foundation for future efforts, and your support is essential to ensuring its success. By aligning your brand with this movement, you are investing in a future where Indigenous and non-Indigenous peoples work together towards peace, respect, and mutual prosperity, paving the way for lasting change in Canada.



NIDC
2024



SPONSORSHIP LEVELS

Title Sponsor - Exclusive

\$80,000

SOLD OUT

Eagle Feather Sponsor - Exclusive

\$50,000

Benefits:

- Logo placement and/or your organization's link on conference materials, website, banners, videos, and programs
- Opportunity to deliver a keynote or be involved in a panel session, or introduce a keynote speaker
- 10 complimentary conference registrations
- Establish a scholarship in your organization's name for Indigenous students or professionals pursuing careers in defence, security, or related fields. (*Scholarship to be managed in partnership with OneHoop Indigenous Advisory Services.*)
- Exhibition space in a prime location
- Verbal recognition throughout the conference
- Custom Full -page advertisement in the conference program
- Recognition in press releases and media coverage
- Social media mentions and features leading up to, during, and after the event
- Opportunity to provide branded materials or gifts to attendees or a conscious social impact option



SPONSORSHIP LEVELS

Sacred Circle Sponsor - Exclusive

\$20,000



Benefits:

- Inclusion of your logo on conference materials, website, banners, and programs, with a clickable company link on the website
- 6 complimentary conference registrations
- Start an initiative that supports Reconciliation in partnership with OneHoop. (Initiative to be managed in partnership with OneHoop Indigenous Advisory Services.)
- Exhibition space in a prime location
- Half -page advertisement in the conference program
- Recognition in press releases and media coverage
- Social media mentions leading up to and during the event
- Opportunity to provide branded materials or gifts to attendees or a conscious social impact option.

Buffalo (Reception) Sponsor - Exclusive

\$15,000



Benefits:

- 4 complimentary conference registrations
- Exhibition space in a prime location
- Naming rights for the networking reception
- Verbal recognition throughout conference and reception
- Logo placement at the reception area
- Opportunity to deliver brief remarks during the reception
- Recognition in the conference program and website
- Branded napkins at reception
- Recognition in press releases and media coverage
- Social media mentions during the event
- Opportunity to provide branded materials or gifts to attendees
- Prominent logo placement on all conference materials, website, banners, programs, and promotional items
- Feature in the conference e-newsletter sent to all attendees and partners
- Contribution to a post-conference report or initiative highlighting the conference's impact and your role in advancing Reconciliation efforts

SPONSORSHIP LEVELS

Bear (Lunch) Sponsor - Exclusive

\$10,000

Benefits:

- Naming rights for the conference lunch
- Opportunity to introduce panel/speaker directly after lunch
- Verbal recognition throughout conference and lunch
- Logo placement in the dining area
- Branded napkins for lunch
- Recognition in the conference program and website
- 3 complimentary conference registrations
- Logo placement on conference materials and website
- Recognition in press releases and media coverage
- Social media mentions during the event
- Opportunity to provide branded materials or gifts to attendees



Elders' Lounge Sponsor - Exclusive

\$5,000

Benefits:

- Naming rights to the Elders' Lounge, a dedicated space for Indigenous Elders during the conference.
- Logo placement in the Elders' Lounge area and on conference materials.
- 2 complimentary conference registrations.
- Acknowledgment during the conference opening and closing ceremonies.
- Opportunity to provide branded materials or gifts in the Elders' Lounge.
- Social media mentions during the event.



SPONSORSHIP LEVELS

Coffee Break Sponsor - X 2

\$2,500



Benefits:

- Naming rights for one of the coffee breaks
- Verbal recognition prior to coffee break
- Logo placement in the break area
- Recognition in the conference program and website
- 2 complimentary conference registrations

Corporate Sponsor - X 10

\$1,000



Benefits:

- An opportunity for an organization to forge a new partnership with OneHoop and participate in this pioneering conference.
- Recognition in the conference program and website
- 1 complimentary conference registration



SPONSORSHIP REGISTRATION

Sponsorship Level	
Organization Name	
Main Contact Name	
Main Contact Email	
Billing Contact Name	
Billing Contact Email	
Billing Contact Address	
City	
Province/Territory	
Contact Number	
Attendees	

Registration and Payment Deadline Is November 1st, 2024

EFT and Cheques Payable To:
OneHoop Indigenous Advisory Services
486 - B Hoffer Drive
Regina, Saskatchewan
S4N 6P6

THANK YOU FOR YOUR SUPPORT

For More Information Please Contact:

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306.535.9103

