



2024 Sponsorship Program



The Prince George Youth Soccer Association (PGYSA) Impact is a non-profit organization founded to provide local and surrounding area kids with the opportunity to play soccer at varying levels.



HISTORY

The PGYSA was officially named and established in 1969 and is our community's longest running youth soccer association.





A Positive Impact

PGYSA Impact provides grassroots, recreational and competitive youth soccer programming. Our player based philosophy supports players with whichever development pathway they choose and has provided a platform for the successful development of many officials, coaches, players and teams in the community.



A Strategy for Growth

PGYSA Impact is a licensed youth soccer provider under the new BC Soccer youth club licensing framework.

The day to day running of the organization is conducted by qualified and experienced club management and technical leads, whilst the Board of Directors provides oversight of finances and strategic planning.





Provincial and National Soccer Standards

Provincial and national membership standards and guidelines require that youth soccer clubs meet modern best practices. To meet the required standards and prepare for the future, we continue to update and align our organizational framework.

Inspiration for our Youth



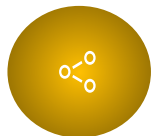
Focus on Long-Term Player Enjoyment and Development

PGYSA Impact focuses on supporting players to have fun and fulfill their individual potential. The club continues to maintain a Long Term Player Development focus.

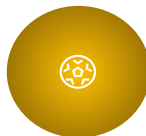


Holistic Player Development

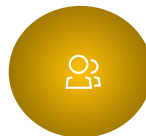
The experienced and certified PGYSA Impact coaching team use a reference based model that focuses on teamwork and respect for teammates, opponents, officials, for the club and for the supporters. This creates consistency in learning and builds community for our young players, helping them to develop as players, as team members and as leaders.



**Game Based
Decision Making**



**Technical
Development**



**Teamwork /
Communication**



Respect



A Pathway for Every Player



PGYSA Impact strives to be a leading organization in youth soccer. We focus on supporting development pathways for every player, youth coach development and mentoring, mentoring for youth officials, and initiatives to ensure access and inclusion for all who wish to play.



Licensed Quality Soccer Provider

PGYSA Impact is a licensed and fully sanctioned member of the Northern Interior Youth Soccer Association and BC Soccer.





Our Partners

In order to support development pathways for dedicated players to play at higher levels, PGYSA Impact has cultivated strong partnerships with the Vancouver Whitecaps Youth Academy, Timberwolves Academy and UNBC Timberwolves team.





THE PGYSA IN 2024

More members, more coaching, more games, and more events.



950

Members

400+

Games Played

9

Major Events



Our Vision

Growing Membership

As the region's oldest soccer association, we are committed to growing our membership by offering top quality coaching, games, and event experiences for our members.

This year we welcome a new technical director, whose Technical team and vision will help develop home grown talent in the sport and increase the enjoyment of players, parents and coaches.

Expanding Coaching Support

Expanding facilities and hosting provincial championship tournaments

We have intentions to develop new facilities for soccer players in Prince George, also hosting Provincial competitions and rebuilding PG as a tournament city.



2024 Events (Prince George)

This year PGYSA is hosting the Northern Playdowns tournament, a tournament held for regional teams to compete for the chance to go to Provincials.

We are also hosting Soccer Fest this summer for the community as well!

Stay tuned also for our fall / winter indoor events!





Out of Town Events

Out of town events will see many of our players visiting other great cities this year.



March

U18 Boys - Hawaii Exhibition

Okanagan Ice Breaker Tournament



May

Kamloops Slurpee Cup



July

Provincials in Kamloops



April

Quesnel Goldpan Tournament

U16 & U18 Girls California Exhibition



June

Edmonton Tournament



Sept

BV Fall Invitational in Smithers



Chris Branigan
President



Ryan Beer
Vice President



Rob Glavina
Director



Stacey Linton
Treasurer



Robert Doane
Director



Sabina Power
Director



Kollin Spencer
Director



Cherie Burkholder
Secretary

Our Team



Heidi Robinson
Club Administrator



Neil Sedgwick

Our technical director with significant experience at all levels of youth development, including as head coach of the UNBC Timberwolves, multiple NCAA teams and as a technical assistant with Canada Soccer.



Technical Team

Led by Mr. Neil Sedgwick and Ms. Joanne Bray, PGYSA Impact are in the great coaching hands of these standout leaders in our community with a lot of experience coaching at the highest of levels.



Joanne Bray

As assistant coach of the UNBC Timberwolves, Ms. Bray brings significant training and development experience as well as guidance to our PGYSA members.



Sponsorship

Looking for a great opportunity to promote your brand while at the same time giving back to your community? PGYSA Impact sponsorship is the perfect opportunity for you to achieve this. With PGYSA being a not-for-profit organization, your sponsorship will go directly to supporting the youth on the field while providing great brand recognition for your business.

Our fields welcome thousands of people through our gates, which includes everyone from players, coaches, parents, referees, and more. Our central location within the city is also seen by a lot of additional traffic, which would be an exceptional opportunity for you to support our youth programs, while also increasing visibility within the community.



Sponsorship Types

We offer 2 primary types of sponsorships at PGYSA.

These are our team sponsorship and field signage options.

**All packages also include your logo and link placement on our website.*





Field Sign Options

Signs are full color aluminum composite and will be at the fields at all games.



3 Year Program	2' x 8'	2' x 16'	4' x 8'	4' x 16'
Cost of Sign	\$600	\$1,050	\$760	\$1,450
Year 1	\$300	\$500	\$500	\$650
Year 2	\$300	\$500	\$500	\$650
Year 3	\$300	\$500	\$500	\$650
Total Package Cost	\$1,500	\$2,550	\$2,260	\$3,400



Team Sponsorship

Grassroots Packages



Grassroots packages are 1 year commitment and include outdoor registrations.

Jersey & Signage Options



This package includes team jerseys with PGYSA logo and your company logo, as well as field signage. The jerseys come in various colours, and the style will be based on availability at time of purchase.

**Additional cost for the sign*



Team	Ages	Players per Team	Jersey Only	Jersey + 4' x 8' Sign
Active 4 Life	9 to 11	14	\$1,300	\$1,600
Active 4 Life	12 to 14	16	\$1,300	\$1,600
Competitive	12 to 18	22	\$1,300	\$1,600



Current Sponsors

We have a growing family of sponsors in the community. We are thankful for your support in helping young athletes in Prince George and the region. These are some of our more familiar sponsors you might recognize, but not all:





Kali Doane

“The coaches are always nice, and I like just like trying to practice new footwork, and just trying new things on the field.”

Kailey Spencer

“I like playing soccer because of all my friends I’ve made over the years and how I get a lot of competitive traveling opportunities like competing in my first provincials last year and PGYSA made that happen.”



Xavier Rocha

“PGYSA has just helped a ton, just playing with the people here and the coaches we have here, they’ve really pushed me... and I’m really proud of myself.”



Testimonials



Getting Started

To begin your sponsorship of PGYSA Impact, please complete the steps below:

1

Pick your Package

We offer many different sponsorship packages to fit within your budget.

2

Fill out out Sponsorship Form

Please complete our sponsorship form to confirm the package you've chosen, contact information and preferred payment method.

3

Submit your Form & Payment

Please email or drop off your sponsorship form at our PGYSA office to confirm your sponsorship. We accept cheque, transfer or online payment for your sponsorship.



We Appreciate Your Support!

With your help we're able to inspire our kids and community, host a number of games, events, and tournaments, and help our athletes grow!

Thank you for your consideration!



For More Information

HEIDI ROBINSON - Club Administrator

Phone: 250-564-5900 Email: impact@pgysa.bc.ca

Indoor Facility Address: 965 Winnipeg Street, Prince George, B.C., V2L 5M9, Canada

Rotary Outdoor Fields Address: 4120 18th Ave., Prince George, B.C., V2M 1W1, Canada

Main office at Indoor Facility. Hours: 9:30AM - 4:30PM / MONDAY - THURSDAY. Closed Friday, Saturday, Sunday and all holidays.



**Our
Community's
longest running
youth soccer
association**