

# Atomic Privacy Policy

Effective April 30, 2025

By visiting our website, using our services, or interacting with our products, you consent to the collection, use, and disclosure of your personal information in accordance with this Privacy Policy.

If you do not agree with this policy, please do not use our website or services.

This Privacy Policy describes how Atomic Sciences Inc. ("Company", "we", "us", or "our") collects, uses, shares, and protects your personal information when you access or use our websites, products, services, subscriptions, or interact with us in any way.

We are committed to protecting your privacy in accordance with applicable data protection laws, including the California Consumer Privacy Act (CCPA), U.S. Federal Trade Commission (FTC) standards, and other relevant international regulations.

## Who We Are

Atomic Sciences Inc.  
30 N Gould Street, Ste R  
Sheridan, Wyoming 82801  
United States  
Email: [atomicsciencesinc@gmail.com](mailto:atomicsciencesinc@gmail.com)

This Privacy Policy applies to visitors, customers, subscribers, and users of our website, wellness devices, PhytoBalance products, future applications, and all related services (collectively, the "Services").

By using our Services, you consent to the practices described in this Policy.

## Information We Collect

We may collect the following categories of information:

### a. Personal Information You Provide

- Full name
- Shipping and billing address
- Email address
- Phone number
- Payment information (processed securely via third-party services)
- Account login credentials (if applicable)
- Preferences and subscription selections

### b. Automatically Collected Information

- IP address
- Browser type and device ID
- Geographic location (approximate)
- Pages viewed, time spent, click paths
- Referral sources (e.g., marketing campaign links)

### c. Wellness Profile Data (Optional/Future Use)

If you opt into digital services (e.g., app tracking or wellness programs), we may collect self-reported or interaction-based data (e.g., session duration, preferences, non-medical wellness metrics).

We do not collect or process sensitive health or biometric data subject to HIPAA or medical privacy laws.

## How We Use Your Information

We use your information for the following purposes:

- To process orders and manage deliveries
- To manage subscriptions, user accounts, and payments
- To provide personalized recommendations and wellness content
- To send transactional or service-related communications
- To respond to customer inquiries or support requests
- To analyze usage, improve Services, and maintain security
- To send promotional offers or newsletters (with opt-out option)

## Email Communications

By providing your email address when creating an account, making a purchase, or otherwise engaging with our Services, you consent to receive essential transactional communications such as order confirmations, service notices, and account updates.

You may also receive limited promotional communications from us, which you can opt out of at any time using the unsubscribe link or by contacting us directly.

Our promotional e mails will always include our physical mailing address and a one click unsubscribe link, as required by the CAN SPAM Act.

## Electronic Communications

By providing your email or interacting with our Services, you agree to receive electronic communications related to your account, orders, and updates. You may unsubscribe from promotional communications at any time.

## Sharing Your Information

We never sell your personal information.

We may share your information with trusted third parties only in the following situations:

- **Payment processors** (e.g., Stripe, PayPal)
- **Shipping and logistics providers**
- **Email and marketing platforms** (e.g., Mailchimp, Klaviyo), with your consent
- **Analytics providers** (e.g., Google Analytics)
- **Legal authorities**, if required by law or to protect our legal rights

We also disclose personal information when required to comply with any valid subpoena, court order, or similar legal process, and we may share aggregated, de-identified data that cannot reasonably be used to identify you.

## California Notice of Collection and Non-Sale

In accordance with the California Consumer Privacy Act (CCPA), we confirm that we do **not sell** or share your personal information for monetary or non-monetary compensation.

## Notice at Collection & State-Specific Rights

We collect the categories of personal information listed below for the business or commercial purposes described in §3. You can find how long we keep each category in §10.

Categories of Personal Information We Collect (Cal. Civ. Code §1798.140)

We may collect the following categories of personal information, as defined under California Civil Code §1798.140:

- **Identifiers:** Such as your name, postal address, email address, phone number, and IP address.
- **Commercial Information:** Such as records of products purchased and your subscription tier.
- **Internet or Other Electronic Network Activity Information:** Such as pages you view on our site, your device ID, and referral source.

Your rights by state. Residents of California, Virginia, Colorado, Connecticut, Utah, Texas, and Tennessee (effective 1 July 2025) may exercise the following rights: access, deletion, correction, portability, and the right to opt-out of (i) targeted advertising, (ii) the sale or sharing of personal information, and (iii) certain profiling. To submit a request, email [atomicsciencesinc@gmail.com](mailto:atomicsciencesinc@gmail.com).

If we deny your request, you may appeal by replying "APPEAL" to the same email within 60 days.

## State Specific Rights

Response Time. We will respond to verifiable consumer requests within 45 days (extendable once by a further 45 days with notice). Universal Opt Out. Where required by law (e.g., Colorado and California), we honor browser-based Global Privacy Control (GPC) or other Attorney General approved universal opt out signals.

## Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience, analyze usage patterns, and deliver personalized content and offers. These may include:

- **Essential cookies** – required for site functionality
- **Performance cookies** – for analytics and site performance (e.g., Google Analytics)
- **Marketing cookies** – to serve relevant promotions (e.g., via email or social media)

You can manage your cookie preferences through your browser settings. By using our site, you consent to the use of cookies in accordance with this Policy.

## Data Retention

We retain personal information only for as long as necessary to:

- Fulfill the purposes for which it was collected
- Comply with legal, tax, or accounting obligations
- Enforce agreements or resolve disputes

After this period, we securely delete or anonymize your data.

You may request deletion of your personal data at any time, subject to legal and contractual limitations.

## International Users and Data Transfers

If you are accessing our Services from outside the United States, be aware that your information may be transferred to, stored, and processed in the U.S. or other jurisdictions where we or our service providers operate.

By using our Services, you acknowledge and agree to this transfer and processing in accordance with this Privacy Policy and applicable laws.

## Data Security

We implement appropriate administrative, technical, and physical safeguards to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration, or destruction.

Examples include:

- SSL encryption for all payment and account pages
- Secure access controls to backend systems
- Limited employee access to personal data

However, no system is 100% secure. You use our Services at your own risk and are responsible for maintaining the confidentiality of your credentials.

## Children's Privacy

Our Services are not directed to individuals under the age of 13.

We do not knowingly collect personal information from children. If we learn that we have inadvertently collected data from a child under 13, we will take immediate steps to delete such information.

If you are a parent or guardian and believe we may have collected such data, please contact us promptly.

## Users from the European Union

Our Services are primarily intended for users in North America. We do not actively market to or target individuals in the European Union, nor do we knowingly process personal data under the scope of the General Data Protection Regulation (GDPR).

If this changes, we will update this Privacy Policy accordingly and implement appropriate legal safeguards.

## Your Rights

Depending on your location and applicable laws (e.g., CCPA, GDPR), you may have the right to:

- Request access to personal data we hold about you
- Request correction, deletion, or restriction of your data
- Object to certain types of data processing
- Withdraw consent at any time (where applicable)
- Request a copy of your data in a portable format
- Lodge a complaint with a data protection authority

To exercise these rights, contact us at the email provided below.

We may verify your identity before processing any request.

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect legal, operational, or technological changes. When we do, we will revise the "Effective Date" above and post the updated version on our website.

Your continued use of our Services constitutes your acceptance of the revised Policy.

## Do-Not-Sell / Do-Not-Share

We do not sell personal information for money. If you nevertheless wish to record a «Do Not Sell or Share My Personal Information» request under California, Nevada (§603A.340), or other state law, please email [atomicsciencesinc@gmail.com](mailto:atomicsciencesinc@gmail.com)

## California “Shine the Light” Disclosure

California residents may request once per year a list of the categories of personal information we have disclosed to third parties for their own direct-marketing purposes and the names of those third parties. To make such a request, email [atomicsciencesinc@gmail.com](mailto:atomicsciencesinc@gmail.com) with “Shine the Light” in the subject line.

## Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

**Atomic Sciences Inc.**  
30 N Gould Street, Ste R  
Sheridan, Wyoming 82801  
United States  
Email: [atomicsciencesinc@gmail.com](mailto:atomicsciencesinc@gmail.com)

## DATA PROCESSING ADDENDUM NOTICE

If you are a business, affiliate, or EU resident and require a Data Processing Addendum (DPA) to comply with GDPR or similar regulations, please contact us directly. We are happy to provide a custom DPA upon request.

### Pre-Order and Learn

Proton

Proton Mini

Proton i

### Launching in the US & Canada

We operate locally to provide:

- ✓ Local pricing (no currency conversion fees)
- ✓ Ships from your region — no hidden fees
- ✓ Smooth customs handling

→ [US Pre-order on Kickstarter](#)

→ [CA Pre-order on Indiegogo](#)