

Privacy Policy

1. General Provisions

This Policy outlines the procedure for collecting, processing, and protecting the personal data of users of the "Baza++" website (hereinafter referred to as the "Website").

By using the Website, you agree to the terms of this Policy.

2. Data Controller

Organization name: NGO "Baza++"

Postal and registration information: according to the Organization's Charter

Contact details for privacy inquiries:

Email: baza.plus.plus@gmail.com

Phone: +380 95 501 0878

3. What Data We Collect

Via the "Call me back" form: Full name (surname, first name, patronymic), phone number.

Automatically (anonymized data): device IP address, browser and operating system type, session time and duration, referral source to the Website.

4. Purpose and Legal Basis for Processing

User contact: to provide consultations based on your request and consent (Article 6(1)(a) of the Law of Ukraine "On Personal Data Protection").

Analytics and website improvement: processing of anonymized data to analyze user behavior and optimize content, based on legitimate interest (Article 6(1)(b) of the Law of Ukraine "On Personal Data Protection").

5. Use of Third-Party Services

- Weblium Platform: hosting and data storage are performed on Weblium servers.
- Google Analytics: collection and processing of visit statistics for analytical purposes.

6. Cookies and Similar Technologies

We use cookies and similar technologies (pixels, localStorage) to:

- Ensure the proper functioning of the Website;
- Store user settings;
- Collect visit statistics via Google Analytics.

7. Data Sharing with Third Parties

Your personal data is not shared with third parties, except:

- Weblium — under a hosting and service agreement;
- Google — for analytics purposes according to their policies.

8. Data Retention Period

- Contact form: stored for 1 year from the date of the last communication.
- Analytics data: retained according to the settings of the Google Analytics account.

9. Information Security

- All pages are encrypted with SSL/TLS.
- Access to personal data is restricted to authorized personnel only.
- Regular system updates and backups are performed.

10. User Rights

You have the right to:

- Receive confirmation of data processing;
- Obtain a copy of your personal data;
- Request correction or deletion of data;
- Withdraw your consent to processing at any time by contacting baza.plus.plus@gmail.com.

11. Policy Updates

We reserve the right to amend this Policy. The current version is always available on the Website's "Privacy Policy" page.