



PERSONAL DATA

REMOTE WORK

Experience in design since 2006

Active in volunteer projects since 2014

HOBBIES: Painting

LANGUAGE SKILLS:

English: A2 / Ukrainian: C1 /

Russian: C1

EDUCATION

SECONDARY ART

SCHOOL № 66 – 1998-2004

ZCPTЕ– 2006-2009

Vocational Secondary Education,
Graphic Designer

IT SCHOOL SINERGY.LAB

Zaporizhzhia, 2018
WEB Design

ALPACA SCHOOL

Kyiv, 2024
Motion Design

PARTICIPATION IN CREATIVE COMPETITIONS:

2006: "Your Talents, Ukraine."

2008–2009: All-Ukrainian competitions "Advertising Products Through the Eyes of the Consumer" and "Profession 2009."

2024: Exhibition of winners of the International Art Festival MALYUY.UA (Kyiv).

2025: Exhibition in Krakow (Poland), organized by ADRUM.

PORTFOLIO

[www.behance.net/
elizavetan47e2](https://www.behance.net/elizavetan47e2)

YELIZAVETA NOVICHKOVA

MOTION DESIGNER / GRAPHIC DESIGNER

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MY ACHIEVEMENTS

- Over **15** years of experience in design.
- Creating advertising videos and animated banners that boosting sales by **30%**.
- Logo animation that adds dynamism and enhances brand recognition.
- Designed over 30 unique logos and corporate identity elements, boosting brand recognition by up to **65%**.
- Comprehensive solutions for branding and creative promotion.

RELEVANT WORK EXPERIENCE

DESIGNER

FREELANCER

Ukraine, USA, Moldova,
France, Germany
2008 - present

ARTZAVOD

Kyiv
2015 - 2023

**PRINTING / PUBLISHING /
ADVERTISING / AA / MEDIA /**
Zaporizhzhia
2006 - 2015

**COURSE CREATOR AND
INSTRUCTOR of the course
"Graphic Design"**

SINERGY LAB

Zaporizhzhia
2017 - 2019

ART DIRECTOR

**"FOROS" GROUP OF
COMPANIES" LTD.**

Zaporizhzhia
2012 - 2013
advertising

Graphic Design & Branding:

15+ years of experience; created **50+** advertising videos/banners, logos, and identity elements.

Publications & Layout:

Developed layouts for print and digital publications; designed **3** books and **12** issues of newspapers/magazines; skilled in PrePress.

Collaboration:

Partnership with hospitals in Zaporizhzhia (Regional, Unimed, Vitamine), **11+** international companies, and work with NGOs ("Vesela Rayduha," "Khvylya Dopomohy," "Yahol") on tender projects.

E-commerce:

Created **10,000+** designs for souvenir products on Etsy; launched **5** stores with the ARTZAVOD team.

Training & Development:

Developed **3** educational programs and conducted **10+** graphic design courses; **35%** of graduates work at leading companies, **3** students enrolled in universities in Germany and France.

Management & Negotiations:

Oversaw teams of up to **10** designers and successfully led **11+** advertising projects.

SKILLS

ADOBE AFTER EFFECTS

ADOBE PREMIERE PRO

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

CORELDRAW

FIGMA

PREPRESS