

PRESENTATION FOR B2B PARTNERS

FARMERS CREAM SOUP

Instant Natural food made of pulses





We provide you with complete range of natural instant food of new generation – 100% natural, vegan friendly, high protein, ready in 1 minute!



Our company produces natural high protein instant cream soups made of pulses – chickpeas, lentils, yellow split peas and beans, meals in the cup, granola, energy bar made of dates and nuts.



Our products are selling in the main retail chains – METRO, Auchan, Lidl, FreshCo, Sobeys, Amazon, Edeka, Rewe, etc.



Our products are exported to many countries – Germany, United Kingdom, Canada, USA, France, Slovenia, Poland, Slovakia and others.



Production is certified by **FSSC 22000**, **HACCP**, **ISO 9001** quality management system.



- **excellent taste**
- **vegan**
- **100% natural**
- **quick preparation, 1 minute**
- **high content of plant protein (21-24%)**
- **low-calorie (50kcal/100g)**
- **convenient to eat on the go**

PRIVATE LABEL ACCEPTED!

We develop recipes and designs for your market.
Contact us to get the best offer for you.





Lentil Cream Soup:

Dried red lentils, sea salt, garlic, onions, ginger, tomatoes, coriander, paprika



Chickpea Cream Soup:

Dried chickpea flakes, sea salt, onions, cumin, tomatoes, parsley, chili.



Pea Cream Soup:

Dried pea flakes, sea salt, garlic, onions, turmeric, dill, parsley.



Tomato Cream Soup:

Dried chickpea flakes, tomatoes, paprika, sea salt, onions, basil, chili, cumin, sugar, beetroot.





Mushroom Cream Soup:

Dried pea flakes, gourmet mushrooms, sea salt, garlic, onions, parsley.



Spinach Cream Soup:

Dried chickpea flakes, spinach, sea salt, onions, thyme.



Mexican Cream Soup:

Pea flakes, corn flour, dried coconut cream, onions, rapeseed oil, sea salt, cane sugar, freeze-dried corn, onion powder, yeast extract, allspice, parsley.

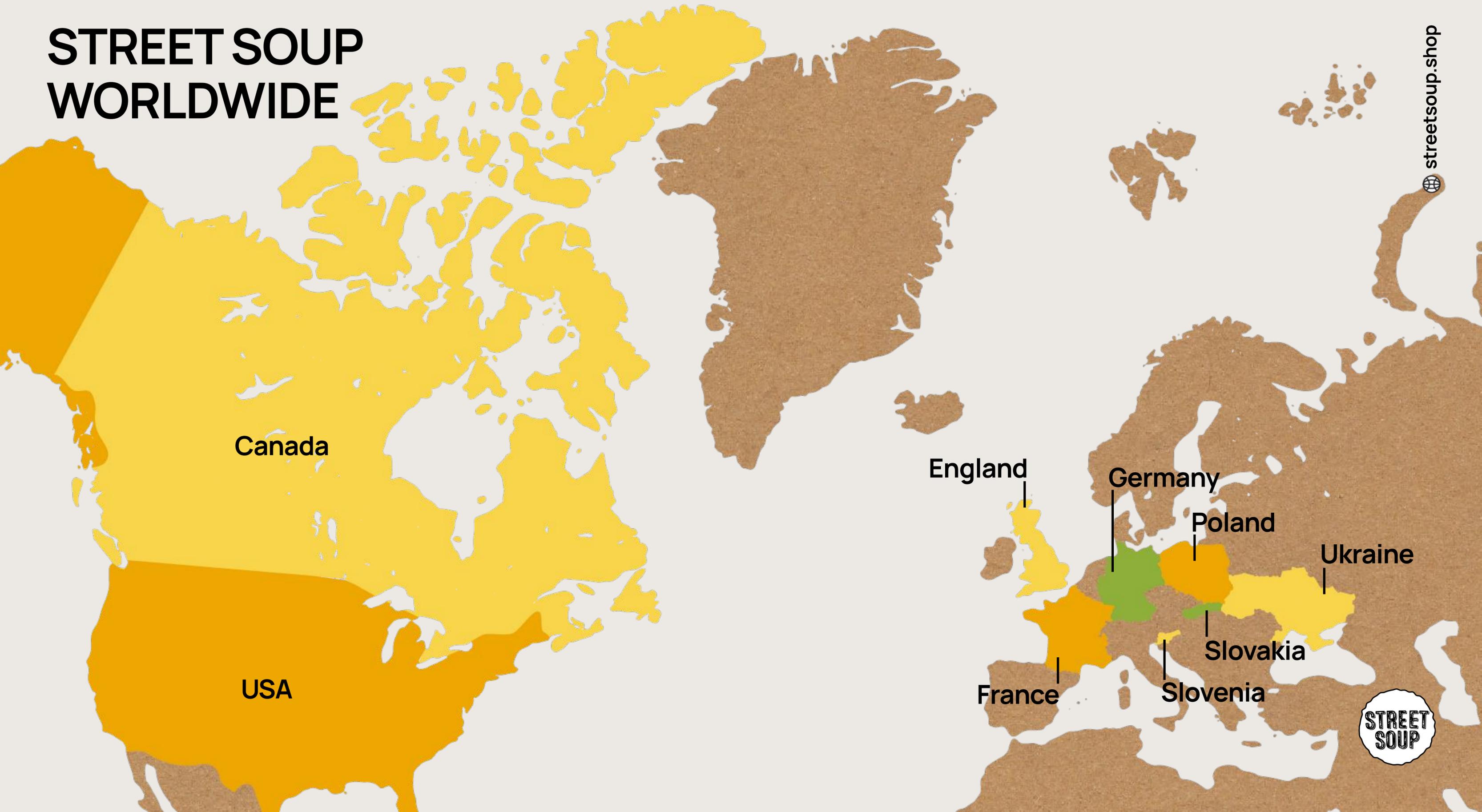


Noodle Soup with Mushrooms:

Corn noodles, sea salt, dried mushrooms, garlic, green onions, paprika, tomatoes, carrots, yeast extract, parsley.



STREET SOUP WORLDWIDE



Canada

USA

England

Germany

Poland

Ukraine

France

Slovenia

Slovakia



Supermarkets and marketplaces where Street soup is sold



streetsoup.shop

THE FOLLOWING TYPES OF SALES VENUES DEMONSTRATE HIGH PROFITABILITY:



Grocery stores



Supermarkets



Petrol stations



Online store



Vending machines



Coffee shops and cafes



Travel and sporting goods stores



Service companies



Natural and vegan product stores



Hotels and hostels



Gyms



Food trucks and fair kiosks



Companies that provide lunch for employees



TARGET AUDIENCE

FOR EVERYONE WHO FLIES LOW-COST

Take a cup of soup with you in your carry-on. Ask the flight attendant for hot water, and your in-flight meal is ready!



FOR OFFICE WORKERS

Cream soup is ready in 1 minute for lunch!



FOR EVERYONE WHO TRAVELS

Take healthy food with you! Add hot water to the cup of soup at any gas station, and a nutritious meal on the go is ready!



FOR ATHLETES

A complete protein meal. Up to 24% protein in each cup of soup! Your ideal pre- and post-workout food!



FOR VEGANS

The cream soup is perfect for vegans and vegetarians! Made with 100% natural plant-based ingredients!



FOR STUDENTS

No time to cook? Take a cream soup with you! Add hot water, and your quick, filling, and healthy meal is ready!



FOR THOSE WHO DON'T WANT TO SPEND TIME COOKING AT HOME

A meal for yourself or your kids will be very easy to prepare, leaving you time for more important things!



FOR THOSE WHO ARE WATCHING THEIR FIGURE AND WANT TO LOSE WEIGHT!

Nutritious soups help many people lose weight and achieve their desired shape.



STAGES OF COOPERATION FROM INQUIRY TO FINAL DELIVERY

1



Receiving the cooperation inquiry.

2



Within 24 hours, the STREET SOUP TM seller responds with:

- presentation;
- price list;
- production certification (international production certification).

3



Product samples are sent the next business day.
Samples are sent via DHL.

4



After receiving feedback, the terms of cooperation are negotiated (contract submission, disagreement protocols, agreement on terms).

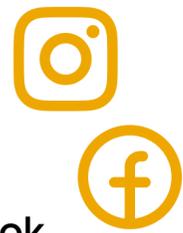
5



Providing customer sellers with training materials:

- sales trainings;
- sales scripts.

6



We provide materials for the website, Facebook, and Instagram. Additional marketing materials are provided upon request.

7



We advertise you on our website to increase demand.



PRIVATE LABEL

Instant soups could be packed according to customers needs with private label logo!

Healthy and value assortment for retailers!



Minimum
Order Quantity:

**5,000 cups of each
type.**



Production
and Delivery Time:

**40 calendar days
from the approval
of the packaging
design, product recipe,
and payment.**



Wholesale
Carton Box:

**Unprinted carton box
for 30 cups, labeled
as per the customer's
request.**



Custom Packaging:

**Size and design
of unique wholesale
packaging are agreed
upon with the customer
separately.**



**We offer free
packaging design
and recipe development
for your market.**

MARKETING SUPPORT

We care about the success of STREET SOUP sales with our partners.

To support this, we offer the following marketing assistance:

- Training presentations about the product for your sales team.
- Digital advertising materials for placement on shelves or websites.
- Promotion of information on social media with announcements about the start of sales.
- Marketing budget of 3% and samples (negotiable depending on the order volume).





STREET SOUP – instant food for those who care.

CONTACTS



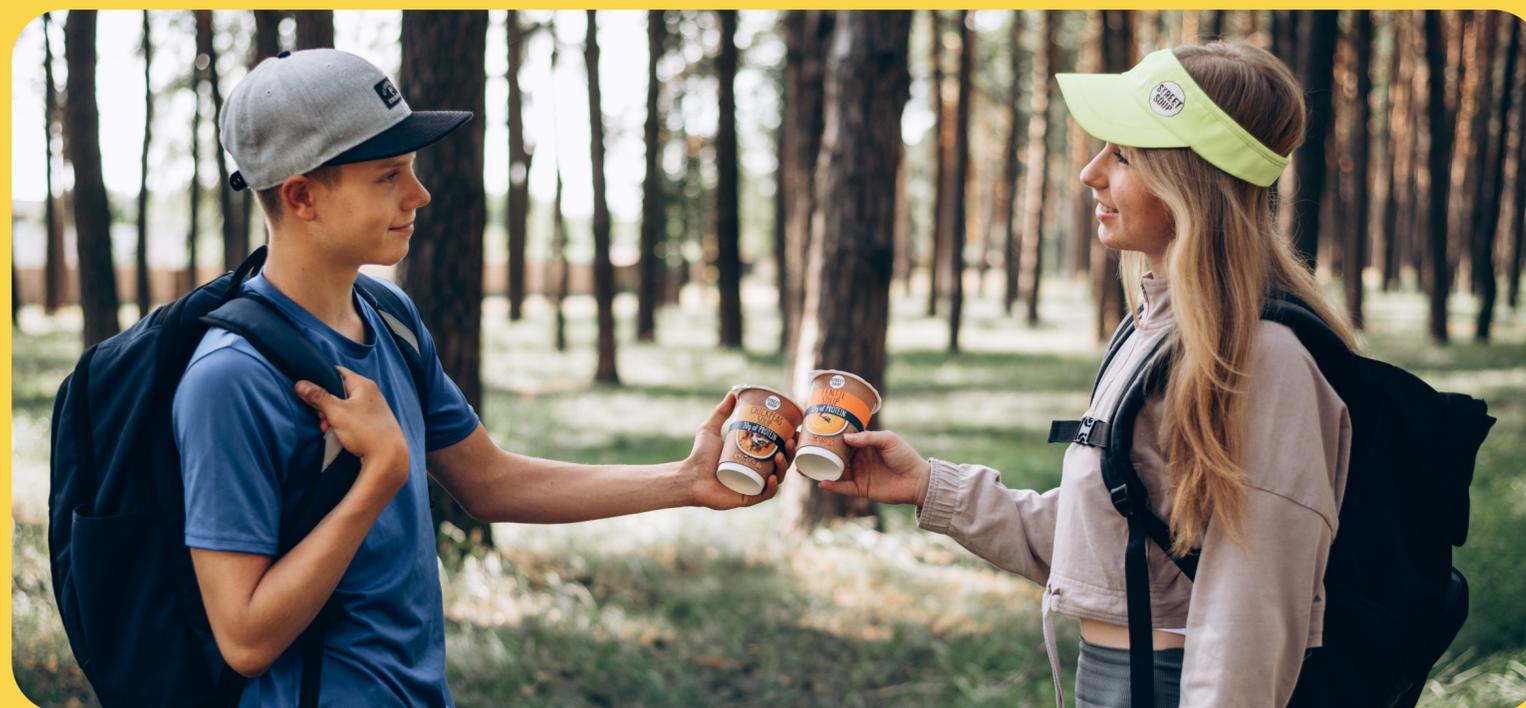
eat@streetsoup.com.ua

Gromadska, 45, Chernihiv, Ukraine



+380509249256 /whatsapp

Olha Levytska
Marketing director



LETS DO BUSINESS TOGETHER!

