

ORGANIZER



**UKRAINE
PULSE & SOYBEAN
ASSOCIATION**

**20 MARCH, 2026
KYIV, UKRAINE**



SOYBEAN MARKET
GROWING. PROCESSING. TRADE.

www.soybeanmarket.com.ua

**SPONSORSHIP and
advertising OPPORTUNITIES**

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ABOUT THE event

Soybean Market is a professional platform for those who shape the market, make decisions, and work with soybeans at all stages of the value chain. The event is organized by the Ukraine Pulse&Soybean Association, which systematically represents the interests of industry participants. The focus of the conference is not only on theory but also on practical solutions and real cases.

The event will unite producers, processors, traders, exporters, analysts, and government representatives around the key question: how to enhance the competitiveness of Ukrainian soybeans in the face of global challenges. The program will cover the entire cycle "from field to processing": modern cultivation technologies, yield and quality, innovations in logistics, processing, and the production of value-added products, market analytics, price trends, and export economics.

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TARGET audience



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- Soybean producers
- Oilseed processors
- Traders, consumers, and exporters of vegetable oils and meal
- Agricultural holdings
- Industry associations
- Equipment manufacturers
- Logistics companies
- Freight forwarding companies
- Representatives of government structures

One day of live communication can provide more than months of separate work. The strongest market players, honest discussions, concentrated expertise, and the opportunity to find new contracts and ideas—all in one place.

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SPONSORSHIP PACKAGES

GENERAL SPONSOR: TRADE

- Title sponsorship + opportunity to speak on the panel
- Branding on all platforms
- 5 tickets to the conference
- Expo stand space
- Broadcasting of the corporate video on additional screens
- Promotional posts on the organizers' social media and the event page
- Banner placement
- Inclusion of promotional materials in the participant package
- Advertising in the online catalog (A5 layout provided by the sponsor)

EXCLUSIVE SPONSOR

- Status: Exclusive Sponsor + opportunity to speak on the panel
- Branding on all platforms
- 4 tickets to the conference
- Expo stand space
- Promotional posts on the organizers' social media and event pages
- Banner placement
- Inclusion of promotional materials in the participant package
- Advertising in the online catalog (A5 layout provided by the sponsor)



SPONSORSHIP PACKAGES

OFFICIAL SPONSOR

- Status: Official Sponsor + opportunity to speak on the panel
- Branding on all platforms
- 4 tickets to the conference
- Promotional posts on the organizers' social media and event pages
- Banner placement
- Inclusion of promotional materials in the participant package
- Advertising in the online catalog (A5 layout provided by the sponsor)

SPONSOR

- Status: Sponsor
- Branding on all platforms
- 3 tickets to the conference
- Banner placement
- Advertising in the online catalog (A5 layout provided by the sponsor)



SPONSORSHIP PACKAGES



L.LEGAL SPONSOR

- Status: Legal Sponsor + opportunity to speak on the panel (subject to availability)
- Branding on all platforms
- 2 tickets to the conference
- Banner placement
- Advertising in the online catalog (A5 layout provided by the sponsor)

SPONSORSHIP PACKAGES



Sold

LANYARD SPONSOR

- Status: Lanyard Sponsor
- Exclusive branding of lanyards for badges with the sponsor's logo
- Branding on all platforms
- 3 tickets to the conference
- Banner placement
- Advertising in the online catalog (A5 layout provided by the sponsor)

Booked

BADGE SPONSOR

- Status: Badge Sponsor
- Exclusive branding of badges with the sponsor's logo
- Branding on all platforms
- 3 tickets to the conference
- Banner placement
- Advertising in the online catalog (A5 layout provided by the sponsor)

advertising opportunities

COMPANY STAND

- Exhibition space
- Table + 2 chairs
- Participation of 2 representatives at the conference

BANNER PLACEMENT

- A space is provided for placing a promotional banner in the hall or coffee break area



ADVERTISING IN ONLINE CATALOGUE

- The A5 layout is provided by the Sponsor.

GET IN TOUCH!

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